

J.D. BIRLA INSTITUTE
Department of Management
Bachelor in Business Administration (Honours)
CURRICULUM UNDER NEP, 2025-2026

| Sem | Subject Code | Details | | Theory/ Practical | Marks | Credits | |
|-------------|--------------|--|------------------------------|----------------------|-------|---------|----|
| SEM-1 | BBA101 | Principles of Management and Organizational Behavior | | Theory | 100 | 04 | 20 |
| | BBA102 | Business Environment | | Theory | 100 | 04 | |
| | BBA103 | Environmental Studies &Sustainability | | Theory | 100 | 03 | |
| | BBA104 | Communicative English | | Theory | 100 | 02 | |
| | BBA105 | IT Tools for Business | | Practical | 100 | 03 | |
| | BBA106 | Community Engagement & Service | | Theory | 100 | 04 | |
| | BBA101 | Principles of Management andOrganizational Behavior | | Theory | 100 | 04 | |
| SEM-2 | BBA201 | Business Statistics | | Theory | 100 | 04 | 20 |
| | BBA202 | Business Communication | | Theory | 100 | 04 | |
| | BBA203 | Innovation &Entrepreneurship | | Theory | 100 | 03 | |
| | BBA204 | Soft Skills & Personality Development | | Theory | 100 | 02 | |
| | BBA205 | Investing in Stock Market | | Theory | 100 | 03 | |
| | BBA206 | Ethics & Indian Culture | | Theory | 100 | 04 | |
| SEM-3 | BBA301 | Fundamentals of Human Resource Management | | Theory | 100 | 04 | 20 |
| | BBA302 | Managerial Economics (Micro) | | Theory | 100 | 04 | |
| | BBA303 | Business Research Methodology | | Theory | 100 | 04 | |
| | BBA304 | E-Commerce | | Theory | 100 | 03 | |
| | BBA305 | Creative Writing in Hindi OR Bengali | | Theory | 100 | 02 | |
| | BBA306 | Digital Marketing | | Theory | 100 | 03 | |
| SEM-4 | BBA401 | Business Accounting | | Theory | 100 | 04 | 22 |
| | BBA402 | Business Mathematics | | Theory | 100 | 04 | |
| | BBA403 | Fundamentals of Marketing Management | | Theory | 100 | 04 | |
| | BBA404 | Cost and Management Accounting | | Theory | 100 | 04 | |
| | BBA405 | Project and Operations Management | | Theory | 100 | 04 | |
| | BBA406 | Excel & Spread Sheet | | Practical | 100 | 02 | |
| SEM-5 | BBA501 | Managerial Economics(Macro) | | Theory | 100 | 04 | 24 |
| | BBA502 | Business and Company Law | | Theory | 100 | 04 | |
| | BBA503 | Financial Management | | Theory | 100 | 04 | |
| | BBA504 | International Business Management | | Theory | 100 | 04 | |
| | BBA505 | Sales and Distribution Management | | Theory | 100 | 04 | |
| | BBA506 | Introduction to Business Analytics | | Theory | 100 | 04 | |
| SEM-6 | BBA601 | Tax Planning | | Theory | 100 | 04 | 22 |
| | BBA602 | Introduction to Quantitative Techniques | | Theory | 100 | 04 | |
| | BBA603 | Strategic Business Management | | Theory | 100 | 04 | |
| | BBA604 | Term Paper& Seminar | | ---- | 100 | 04 | |
| | BBA605 | Field Visits &Survey | | ---- | 100 | 04 | |
| | BBA606 | INTERNSHIP(6-week) | | ---- | 100 | 02 | |
| SEM-7 | BBA701 | Management Information Systems | | Theory | 100 | 04 | 20 |
| | BBA702 | Security Analysis & Portfolio Management | | Theory | 100 | 04 | |
| | BBA703 | Retail Management | | Theory | 100 | 04 | |
| | BBA704 | International Finance | | Theory | 100 | 04 | |
| | BBA705 | Service Marketing | | Theory | 100 | 04 | |
| SEM-8 | BBA801 | Management of Industrial Relations | | Theory | 100 | 04 | 20 |
| | BBA802 | Performance & Compensation Management | | Theory | 100 | 04 | |
| | BBA803 | Any one from A or B | | | | | |
| | | A | DISSERTATION | | 300 | 12 | |
| | | B1 | Business Analysis &Valuation | Theory | 100 | 04 | |
| | | B2 | HRD Systems &Strategies | Theory | 100 | 04 | |
| | | B3 | Consumer Behavior | Theory | 100 | 04 | |
| GRAND TOTAL | | | | | 4600 | 168 | |