

Department of Commerce

Tap into your potential for success with our comprehensive B.Com. Hons program and pave the way for a rewarding career in the world of business.

What is new at JDBI?

The college that supports personal, academic and industrial development of the student which helps them to get into industry through college placements. The college offers a mix of theoretical and practical knowledge related to commerce and business specialisation like Marketing and Accounting and Finance.

B.Com. (Hons.) in Commerce

4 years,
8 semesters
NEP CURRICULUM

Program Overview

This course emphasis upon multidisciplinary & holistic development of a student. It emphasizes on its practical industry focused curriculum which highlights the specific areas such as marketing, entrepreneurship and accounting, allowing students to specialize and gain in-depth knowledge.

PROGRAM HIGHLIGHTS

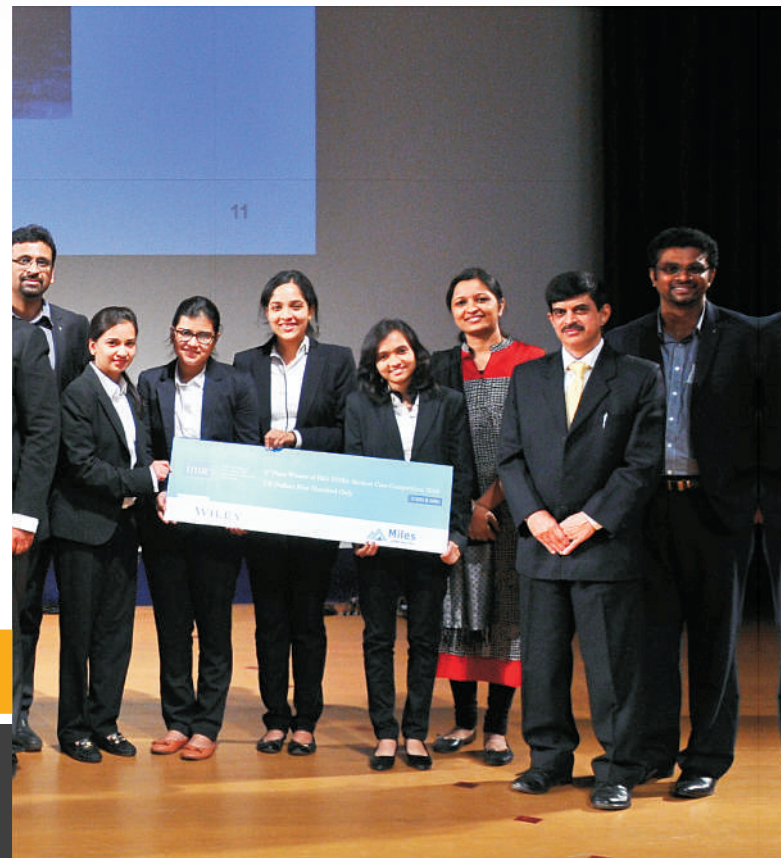
- Interactive Classrooms and Case study based learnings
- Soft Skills Training and Personality Development
- Skill Development and Internships
- Jobs / Placements
- Guest Lectures by Industry Experts
- Counselling Sessions for Career Development
- Seminars / Term Papers / Conferences
- Short Term Certificate Courses & Workshops
- Entrepreneurial Development
- Clubs, College Fest and Networking

M.Com. in Accounting & Finance / Marketing

PROGRAM OUTLINE

- Advanced knowledge of commerce and business
- Field Visits, Guest Lectures, Seminars & Conferences
- Specialisation related detailed knowledge
- Case Study based learning
- Research Methodology
- Projects and Research Paper Writing

2 years,
4 semesters



Career Opportunities

- ▶ Chartered Accountant
- ▶ Chartered Financial Analyst
- ▶ Company Secretary
- ▶ Master in Business Administration
- ▶ Tax & Investment Consultant
- ▶ Digital Marketer
- ▶ Marketing Executive
- ▶ Financial Analyst
- ▶ Insurance Agent/Advisor
- ▶ Data Analyst
- ▶ Banking Associate
- ▶ Researcher /Academician
- ▶ Entrepreneur
- ▶ Cost & Management Accountant

Students placed at:



ADMISSION OPEN for Session 2025-2026

For more details
follow the Notice Section
at www.jdbikolkata.in