

Unit of Vidya Mandir Society

AFFILIATED TO JADAVPUR UNIVERSITY Recognised by UGC (12B & 2f)

Bachelor in Science (B.Sc)

Interior Designing

(Hons.)

PROSPECTUS

2022-23

- Full-time regular course
- Multiple skill-based curriculum
- Semester-based pattern in teaching & learning
- State-of-the-art laboratories
- Placement assistance
- Internship opportunities and networking
- Field trips & excursions
- Accommodation facility close to college through tie-up





JD BIRLA INSTITUTE



The Institute's logo represents a well-known shloka from the Brihadarnyaka Upanishad (Brihadaranyaka Upanishad – I.iii.28).

"Asato ma sadgamaya tamaso ma jyotirgamaya mrtyorma amrtam gamaya"

Lead us from all that is untrue and unreal to what is real and true.
Lead us from darkness to light, ignorance to knowledge.
Lead us from death to immortality.

J.D. Birla Institute is a private unaided College affiliated with Jadavpur University, Kolkata since 1963. It is conveniently located in the heart of the city at 11 Lower Rawdon Street, Kolkata-700020 (Main Campus) and 1 Moira Street, Kolkata-700017 (Management Campus)

The late Sushila Devi Birla, wife of eminent industrialist late L. N. Birla, established a college for girls in her mother-in-law's name in June 1962. The College offers 6 undergraduate courses and 4 post-graduate courses at the two campuses and has over 1700 students.

Over five decades, the Institute has grown with the needs and demands of the changing times.

Sponsoring **TRUST**

As a private unaided educational institute, the Vidya Mandir Society an educational trust managed by the S.K. Birla Group sponsors the college.



Mr. S. K. Birla Chairman, Vidya Mandir Society



Mrs. Sumangala Birla President, Governing Body, JDBI



Maj Gen V N Chaturvedi, Retd. Secretary General, Vidya Mandir Society

Our **Vision**

To establish ourselves as a leading college providing education of a higher standard with integrity, consistency and due diligence.



Our **Mission**

To prepare the future generation for academic excellence and practical skill-set needed to face global challenges and lead the country into the world of the future.

PRINCIPAL



Professor Deepali Singhee, Ph.D

Principal, J.D. Birla Institute (Departments of Science, Commerce & Management)

J.D. Birla Institute is an Institute of educational distinction that combines excellence with innovation. The Institute with all its departments is affiliated to the highly acclaimed Jadavpur University, a world renowned Center of Excellence.

At JDBI we offer students with wide range of courses that gives students a solid academic foundation and at the same time enables them to realize their individual dreams in field of applied Sciences or Commerce or Business Administration.

Our commitment towards excellence in the field of education is easily achieved through our impressive infrastructure, student-focus initiatives and facilities that edge on overall and holistic growth of our pupils. Conducive teaching and learning environment is provided through a well secured, neat and clean campus, air-conditioned lecture rooms equipped with LCD projectors, state-of-the-art laboratories and required support systems. Earnest endeavor by well qualified and dedicated teaching faculty at the Institute prepares students to face the challenging

global environment. Teaching is based on lectures, seminars and project work that provides practical hands-on experiences and prepares students to face the challenges of a rapidly-changing world. The library of the Institute is automated and has an impressive collection of learning resources including books, journals and reference materials for all the graduate and post-graduate courses. Every year several curricular and co-curricular events are organized to aptly broaden the learning experience of our students. Leadership skills in students are sharpened through various clubs that they lead.

All the undergraduate courses except BBA are honours programmes and are divided into six semesters. Choice for subjects is offered in the final year through the CBCS approach as mandated by the UGC. Balance between theoretical and real life situations is achieved through our integrated approach in teaching and learning that includes live case studies, experiential activities, classroom discussions, term paper and seminars. Students are also provided with industry exposure through various projects, industrial visit and interaction with members from the industry.



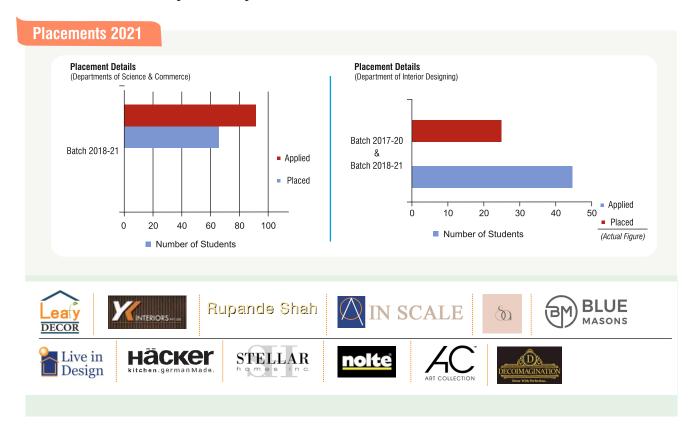


JDBI ADVANTAGE

- Courses ranked high on all India basis
- Semester wise curriculum with choice based credits
- Modern WiFi campus
- State of the art laboratories
- Qualified and fulltime faculty
- Special lectures by top ranking experts
- Host of co and extracurricular activities
- Opportunities for internship & networking
- Placement assistance
- Merit base scholarships & freeships
- Short term certificate course under MOU with IIT-Mumbai,
 National Stock Exchange, ICFAI and Academy of Pastry Arts

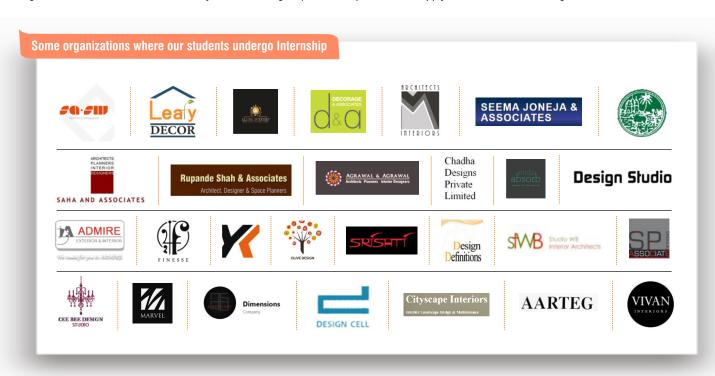
PLACEMENT

The Placement cell headed by a full-time Placement officer provides assistance to students for placement opportunities and counseling. Such is the repute of student's excellence that various companies approach the Institute from time to time for employment and students are also recruited while interning at several organizations.



INTERNSHIP

6 week / 8 week internship training in the final year is one of the most significant aspects of every course. Students undergo training at various organizations within and outside the city of Kolkata to gain practical experience and apply their classroom learning to real life situation.



GLIMPSES OF ADDITIONAL EXPOSURES AT JDBI



Convocation

Republic Day Celebration



Basant Panchami Celebration



Independence Day Celebration



Fresher's Welcome



Farewell Party



Fashion Show



Defence Training Workshop

B.SC (HONS.) IN INTERIOR DESIGNING

Overview

B.Sc course in ID is based on applied sciences and is geared to meet the emerging needs and challenges of contemporary society as they respond well to the evolving global standards. The present curricula and syllabi have been revised and updated in accordance with UGC (University Grant Commission) guidelines. Mandatory six week internship training in the final year of study is the USP of these courses. The course offers each student with ample opportunities to assess their abilities, aptitudes and interest and introduces them to a world of jobs and careers.

Course Highlights

The course shall include

- Space Planning & Designing
- Furniture Designing & Construction
- Accessories & Soft Furnishings
- **Building Services**
- Green & Energy Efficient Design
- Landscape Design
- Restoration & Renovation
- **Estimation & Costing**
- Codes & Standards

- Project Management
- Computer Aided Design (Auto CAD, Corel Draw, Photoshop, 3Ds MAX)
- Regular Field Visits
- Weekly Webinars by Experts
- The course shall be supplemented by practical and on-job training through visits to factories, industries and workshops
- Self learning and independent working through seminars, term papers and projects
- Exposure through educational excursions, exhibitions and competitions

The final degree will be awarded by Jadavpur University

Student will be evaluated on each subject / paper (theory/practical) under both:

- Continuous Internal Evaluation (CIE): 40% weightage CIE includes written class tests, assignments, seminars, tutorials and/or laboratory assignments.
- b) End-semester Examination (ESE): 60% weightage Six ESE will be held, one at the end of each semester.

Course Duration:

15-17 weeks per semester with 20-26 classes of 1 hr duration per week.

Course Timings:

9:30 am to 4:00 pm, six days a week (1st and 3rd Saturdays are off days)

Class Size:

40-45 students

Career Options

Interior Designer / Consultant

Furniture Designer

Product Designer

Soft Furnishing Specialist

Landscape Expert

Teacher

Entrepreneur

Model Maker

Eligibility

- Only female candidates having good knowledge of the English language are eligible for admission.
- The candidate must have passed, with at least 50% marks in the aggregate, the 10+2 examination from any recognized Board / Council recognized by Jadavpur University with four recognized subjects of which at least one must be English.
- Candidates may have to undertake mandatory bridge course/s.
- Foreign students may be admitted as per Jadavpur University norms.

Selection Process

Eligible candidates will be short-listed based on the following criteria:

SI. No	Criteria	Weightage (%)						
1.	Academic Performance (Marks obtained in the Class-XII examination)	80						
	Subjects like EVS, Fashion Studies, Multimedia, Music, Dance, Art, Physical Education and others vernacular subjects will not be considered							
	Marks will be awarded proportionally to the percentage of marks obtained							
2.	Science subjects in Class-XII with pass marks	5						
3.	Mathematics in Class-XII with pass marks	5						
4.	Formal training in performing or visual arts and /or sports and /or participation in the same at regional/state/national/international levels only	10						
	TOTAL	100						

Admission Procedure

- Application for admission has to be made on the prescribed form available online against a payment of Rs. 1,500/- only through NET Banking.
- Short-listed candidates must pay fees within the time specified in the merit list otherwise admission is liable to be cancelled.
- Admission will be confirmed only after physical verification of all necessary documents by the college.

Fee

Fee Break-up

1.	Admission Fee	30,000	at the time of admission only
2.	Tuition Fee	45,600	per semester
3.	Laboratory Fee	18,900	per semester
4.	Examination Fee	3,300	per semester
5.	Social Charges	2,550	per semester
6.	Library Fee	7,500	per semester
7.	JU Registration	50	at the time of admission only
8.	College Identity & Library Card	200	at the time of admission only
9.	Alumni Lifetime Membership Fee	5,000	at the time of admission only
10.	Educational Excursion	30,000	along with 4 th semester fee only

TOTAL Rs. 1,13,100 at the time of admission

Students are hereby informed that the fee is subject to an appropriate increase every year commensurate with the inflation.

Bank details for online application and payments

Beneficiary Name
 Beneficiary Account Number
 Beneficiary Account Type
 Savings Bank

• Beneficiary Address : 11, Lower Rawdon Street, Kolkata-700 020

Beneficiary Bank Name & Branch
 YES Bank Ltd.,

Russel Street Branch

Bank Address
 Kanak Towers, Ground Floor,

7A Russel Street, Kolkata-700 071, West- Bengal

Beneficiary Bank IFSC Code : YESB0000017
 Beneficiary Bank MICR Code : 700532002

Course Curriculum

B.SC (HONS.) IN INTERIOR DESIGNING

Subject Code	Course Nomenclature	Subject	Marks	Credits
Semester-I ID 101 ID 102 ID 103 ID 104	CC CC GE AECC	Introduction to Architecture & Introduction to Interior Design Basic Drawings Design Fundamentals Communication Skills &Personality Development	100 100 100 100	6 6 6 2
		TOTAL	400	20
Semester-II ID 201 ID 202 ID 203 ID 204	CC CC GE AECC	Building Materials & Building Construction Colour & Lighting in Interior Design Freehand & Measured Drawings Environmental Studies	100 100 100 100	6 6 6 2
6		TOTAL	400	20
Semester-III ID 301 ID 302 ID 303 ID 304 ID 305	CC CC CC GE SEC	Advanced Building Construction & Working Drawings Furniture Design & Construction Residential Space Planning & Design Computer Aided Drawings - 1 Term Paper & Seminar	100 100 100 100 100	6 6 6 2
0 " "		TOTAL	500	26
Semester-IV ID 401 ID 402 ID 403 ID 404 ID 405	CC CC CC GE SEC	Building Services Accessories Used in Interior Design Commercial Space Planning & Design Computer Aided Drawings - 2 Computer Fundamentals	100 100 100 100 100	6 6 6 2
		TOTAL	500	26
Semester-V ID 501 ID 502 ID 503 ID 504	CC CC DSE DSE DSE (A):1	Interior Design Codes & Presentation Techniques Design Studio -I Any one from Group-A Any one from Group-A Eco-friendly Products in Interiors & Adaptive Reuse & Recycle	100 100 100 100	6 6 6
	DSE (A):1 DSE (A):2 DSE (A):3 DSE (A):4	Restoration & Renovation in Interiors Landscape Project Work - 1		
		TOTAL	400	24
Semester-VI ID 601 ID 602 ID 603 ID 604	CC CC DSE DSE	Estimating, Costing & Specification and Professional Practices Design Studio – 2 Any one from Group-B Any one from Group-B	100 100 100 100	6 6 6 6
	DSE (B):1 DSE (B):2 DSE (B):3 DSE (B):4	Low Cost Interior Design Traditional Concepts in Interior Design Project Management & Real Estate Management Project Work - 2		

As a part of the course, an audit paper on Internship Training, covering 6 weeks (250 hrs), will be mandatory and students will have to complete it within the 6^{th} semester to qualify for the final end-semester examination.

TOTAL	400	24
GRAND TOTAL	2600	140

[•] CC: Core • DSE: Discipline Specific Elective • GE: Generic Elective • AECC: Ability Enhancement Compulsory Course

[•] SEC: Skill-Enhancement Elective Course

FACULTY

J.D. Birla Institute has professionally qualified, experienced and dedicated faculty drawn from various educational fields, who contribute to the Institute's academic excellence.

Students get ample opportunities to interact with faculty members who engage with them intellectually, both within and outside the classroom. Our pedagogy encourages constant interface between students and faculty via seminars, discussion, term-papers, one-on-one mentoring, field trips, industry visits, excursions and other co-curricular and extra-curricular activities.

Student's opinion on faculty is valuable to the Institute's quest for all-round excellence and a formal Students' Feedback process is a part of the faculty appraisal audit conducted at the end of each semester by an external agency to ensure objective results.



Dr. Tapobrata RayDean
(Science & Commerce)



Ar. Payal Pal HoD (Deptt. of ID) M.Arch (Urban Design) & GATE



Mrs. Smita Parekh M.Sc (Composite Home Science)



Mrs. Amita Dutta MA Fine (Painting) & UGC-NET



Ar. Avigyan Mitra M.Arch (Urban Design) & GATE



Ms. Surangana Acharya B.Sc (Interior Designing), M.Des (Design Space)



Ar. Ushmita Roy M.Arch (Landscape)



Ms. Mahua Pal MCA, B.Ed, Certificate in CIC and PGDCA & UGC-NET



Dr. Rishiparna GuhaPh.D (Environmental Science),
M.Sc (Environmental Science)



Dr. Madhumita Saha Ph.D, M.Phil, & MA (English)

COLLEGE INFRASTRUCTURE

JDBI has an impressive campus with all support facilities that cater to the academic and physical requirements of its students including:

- Spacious, sound-proofed and air-conditioned classrooms equipped with LCD projectors.
- State-of-the-art computer laboratories and CAD studio with LAN connectivity and 24 hour internet access.
- WiFi campus
- 250-seater auditorium for college seminars and special lectures.
- A common students' recreational area for recreation and relaxation.
- A playground (badminton) and indoor games facility (carom & chess).
- Canteen providing affordable and hygienic vegetarian food.
- In-house health center for first aid equipped with necessary medicare equipments and manned by a full-time trained nurse.
- Complete fire-equipment and electronic fire alarm system.
- Security controlled gates and CCTV surveillance to ensure the safety of students and staff.





Design Studio

Drawing Studio





CAD Studio

Computer Lab







PERSONAL LAPTOPS

It is mandatory for students to have laptops of

Diet Clinic

Students Recreational Zone

Cafeteria



Infirmary



• Intel Core I3 3rd Gen or higher

- 2 or 4 GB RAM
- 500 GB or higher HDD

the following configuration:

- 14 or 15" Screen Monitor
- · Wifi Support and card reader
- Original Windows 7 or Windows 8

[What our former students have to say.....]

Megha Lohia

Designer, Sanjay Puri Architects, Mumbai (Batch: 2013-2016)



The college's internship program served as the foundation for my current position. In my four years at work, I've discovered that the training I had in college has been guite beneficial to my work performance. The course structure and teaching methods have given me a leg up on my coworkers.

Shabnoor Rahman

Head Designer and Co-founder, Intice Interiors, Kolkata (Batch: 2016-2019)



The college, with an excellent infrastructure, has really been helpful and has diligently helped us throughout the years. Even throughout the pandemic, the college ensured that all students received internships and placements at a variety of well-known organizations.

Rukmini Rudra

Head Designer, Nolte, Kolkata (Batch: 2017-2020)



The courses and software taught to us provided me with a wealth of academic knowledge, while the trainings and seminars delivered by industry experts provided me with an insight into the world of interior design.

Nikita Jain

Proprietor, Allure Design, Delhi (Batch: 2009-2012)



The course we took as part of our graduation was a watershed moment for us since it taught us all we need to know today. I recall Dr. Singhee mentioning three P's for a successful life during one of our conversations: punctuality, precision, and professionalism.

Mayanka Bajoria

Design Consultant, Nolte India



(Batch: 2016-2019)

The course covers a variety of challenges at a professional level, and is structured around a mix of theory, design projects, skill learning, and field experiences, all of which are supported by design laboratories and learning resource centers.

Jhelum Parekh

(Batch: 2010-2013)

Salient Design studio, Kolkata

Interior Designer,

J D Birla Institute has had a significant impact on my personal development, teaching me the importance of skill, perseverance, time management and dedication, all of which have helped me grow as a designer and as a person.

ACADEMIC CALENDAR 2022-23

SEMESTER - I. III. V (for Under Graduate Courses)

JULY - 2022								AUGUST - 2022							
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
31					1	2		Commencement of New Session (1" Year)	2	3	4	5	6		
3	4	5	6	7	8	9 Id-Ul-Zoha	7	8	9 Muharram	10	1 1 Rakshabandan	12 Student Council Elections	13		
10	11	12	13	14	15	16	14	15 Independence Day	16	17	18 Photography Day (Com)	19 Janmashthami	20		
17	18	19	20	21	22 Student's Orientation (2 rd & 3 rd Year)	23 Student's Orientation (2 rd & 3 rd Year)	21	22	23	24	25	26	27 Fresher's Party		
24	25 Commencement of New Session (2 rd & 3 rd Year)	26	27	28	29 Student Induction (1" Year)	30 Student Induction (1" Year)	28	29	30 NSS Camp-I	31					
		SEI	PTEMBER -	2022					0	CTOBER -	2022				
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
<u> </u>				1 National Nutrition Week (FSNM)	2	3	30	3 1 Sardar Vallabh Bhai Patel Birth Anniversery (FSNM)					1 Shasthi		

	SEPTEMBER - 2022							OCTOBER - 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
				1 National Nutrition Week (FSNM)	2	3	30	31 Sardar Vallabh Bhai Patel Birth Anniversery (FSNM)					1 Shasthi	
4	5	6	7	8	9	10	2 Saptami Gandhi Jayanti	3 Ashtami	4 Nabami	5 Dusshera	6 Puja Break	7 Puja Break	8 Puja Break	
11	12	13 Commercio Conclave (Commerce)	14	15	16	17 Vishwakarma Puja	9 Lakshmi Puja	10	11	12	13	14	15	
18	19 NSS Day (BBA)	20 Class Test	21 Class Test	22 Class Test	23 Class Test	24 Class Test	16	17	18	19	20	21	22	
25 Mahalaya	26 Class Test	27 Class Test	28 Class Test	29 International Day of Elderly (ID,HD)	30 Gandhi Jayanti Celebration (TCFS, BBA)		23	24 Kali Puja	25 Diwali	26	27 Bhartridwitiya	28	29 Parent Call	

NOVEMBER - 2022							DECEMBER - 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 UG Internship	2	3	4	5					1	2 International Day for Disabled Persons (ID,HD)	3
6	7	8 Guru Nanak's Birthday	9	10	11 National Education Day (HD)	12	4	5	6	7	8 All India Handicraft Week (TCFS)	9	10 World Human Right's Day (Com., BBA)
13	1 4 World Diabetes Day (FSNM)	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24 Annual Show (Prelims)	25	26 Annual Show (Final)	18	19	20	21	22	23	24 Univ. Founder Day
27	28	29	30				25 Christmas	26 Winter Recess	27 Winter Recess	28 Winter Recess	29 Winter Recess	30 Winter Recess	31 Winter Recess

Teaching Days College Events (Non Teaching Days) Exams Public Holidays College Holidays Term Break Vacations

All the dates mentioned in the academic calendar are tentative and subject to change

ACADEMIC CALENDAR 2022-23

SEMESTER - II, IV, VI (for Under Graduate Courses)

JANUARY - 2023								FEBRUARY - 2023							
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
1 New Year	2	3 End Sem Exam	4 End Sem Exam	5 End Sem Exam	6 End Sem Exam	7				1 Commencement of New Session	2	3 World Cancer Day (FSNM)	4 Convocatio		
8	9 End Sem Exam	10 End Sem Exam	11 End Sem Exam	12 Swami Vivekananda's Birthday	13 End Sem Exam	14 End Sem Exam	5	6	7	8 Annual Sports (Prelims)	9	10	11 Annual Spor (Final)		
15	16 End Sem Exam	17 End Sem Exam	18 End Sem Exam	19 End Sem Exam	20 End Sem Exam	21	12	13	14	15	16 Picnic (Com)	17 Picnic (Science)	18 Maha Shivratri		
22	23 Netaji's Birthday	24 End Sem Exam	25 End Sem Exam	26 Republic Day Saraswati Puja	27 End Sem Exam	28 Lala Lajpat Rai Birth Anniversary (TCFS)	19	20	21 Eye & Dental Check up (Com)	22 Eye & Dental Check up (Sc)	23	24	25		
29	30	31					26	27	28						
	MARCH - 2023									APRIL - 20)23				
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
			1 NSS Camp-II	2 Sarojini Naidu Death Anniversary (ID)	3	4	30						1		
5	6	7 Dol Yatra	8 Holi	9	10 International Women's Day Celebration (HD, BBA)	11	2	3 World Autism Day (HD)	4	5	6 World Health Day (BBA, FSNM)	7 Good Friday	8 Handloom Week (TCFS		
12	13	14	15	16 Class Test	17 Class Test	18	9	10	11	12	13 Dr. Ambedkar's Birth Day Celebration (Commerce)	14 Dr. Ambedkar's Birth Day	15 Bengali New \		
19	20 Class Test	21 Class Test	22 Class Test	23 Class Test	24 Class Test	25 Class Test	16	17	18 World Heritage Day (ID)	19	20	21 World Earth Day (ID)	22 Eid-ul-Fitr		
26	27	28	29	30	31 Fashion Show (TCFS)		23	24 Parent Call	25	26	27	28 Verve	29 Verve Intl. Dance D (Commerce)		
			MAY - 202	23			JUNE - 2023								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
	1 May Day	2	3	4	5	6					1 End Sem Exam	2 End Sem Exam	3		
7	8 Rabindra Jayanti Celebration (Commerce)	9 Rabindra Jayanti	10	11	12	13 Farewell	4	5 End Sem Exam	6 End Sem Exam	7 End Sem Exam	8 End Sem Exam	9 End Sem Exam	10 End Sem Exam		
14	15	16	17	18	19 Ram Mohan Roy Birth Anniversary (HD)	20	11	12 End Sem Exam	13 End Sem Exam	14 Summer Recess	15 Summer Recess	16 Summer Recess	17		
21	22 Study Leave	23 End Sem Exam	24 End Sem Exam	25 End Sem Exam	26 End Sem Exam	27 End Sem Exam	18	19 Summer Recess	20 Summer Recess	21 Summer Recess	22 Summer Recess	23 Summer Recess	24 Summer Recess		
28	29 End Sem Exam	30 End Sem Exam	31 End Sem Exam				25	26 Summer Recess	27 Summer Recess	28 Summer Recess	29 Id-Ud-Zoha (Bakrid)	30 Summer Recess			

Public Holidays

College Holidays

Term Break

Vacations

College Events (Non Teaching Days) Exams

Teaching Days

COLLEGE HOURS

9:30 am to 4:30 pm

OFFICE HOURS

9:00 am to 4:00 pm

LIBRARY HOURS

8:30 am to 5:30 pm

J.D. BIRLA INSTITUTE

Unit of Vidya Mandir Society

(Affiliated to Jadavpur University)
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Department of Interior Designing

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