

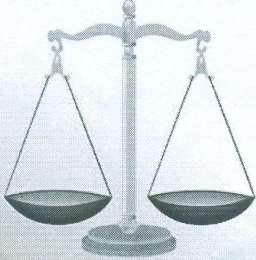


J.D. BIRLA INSTITUTE
A UNIT OF VIDYA MANDIR SOCIETY
(Affiliated to Jadavpur University)
Departments of Science, Commerce & Management



J.D. BIRLA INSTITUTE
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(Affiliated with Jadavpur University)
DEPARTMENT OF MANAGEMENT





INTERNATIONAL SOCIAL JUSTICE DAY 2022

Drama Presentation
18th February, 2022
11 A.M. (M.S. Teams)

***Theme - A Call for Social Justice
in the Digital Economy***

Title of the Event: Celebration of World Social Justice Day

Event Category: Awareness

Organizing Department: Management

Date: 18th February, 2022

Time: 11:00 am – 12:00 pm

Venue: Hybrid

About the Event (in 150 words): World Social Justice Day is observed on the 20th of February every year. On November 26, 2007 the United Nations General Assembly declared that February 20th was to be celebrated annually as the World Day of Social Justice. Since then, it is celebrated all across the world. The main objective of celebrating World Day of Social Justice is to raise a voice against social injustice and to bring the various communities internationally together to eliminate poverty, gender, and physical discrimination, illiteracy, religious discrimination to make a socially integrated society. NSS wing of J D Birla institute, Management department observed this day with a drama presentation.

Objective/s (intended outcomes in 100 words): The main objective of hosting the event was to generate awareness amongst the students to address social injustice and collectively work towards eliminating poverty, illiteracy, physical, gender, and religious discrimination to build a just and socially integrated society. Syncing the theme, “A Call for Social Justice in the Digital Economy”, the program intended to distribute the ideas of the Social Justice among the BBA students so that they are motivated to believe in raising a voice against social injustice and imbibe the Five Principles of Social Justice, i.e. Access, Equity, Diversity, Participation, and Human Rights.

Content (contextual features and challenging issues in 150 words): Department of Management celebrated International Social Justice Day on 18th February, 2022. Due to the prevailing conditions, the event was hosted in hybrid mode. The students of the department celebrated this day with a drama presentation. The drama dealt with the injustice meted out to different sections of the society in various forms. It promoted how to embrace differences and limitations of individuals and help them grow personally. Backed by 20 participants, each participant enacted scenes which showcased the true reality of today's unjust society. The drama ended by motivating every individual to be the ray of light which will bring change in this society. The entire event was well-coordinated and 40 student volunteers were involved in organizing the event and ensuring the seamless transmission of the same.

Details of Resource Persons, if any: NIL

Name	NONE
Designation	
Organization	
Country & City	
Mobile	
Email	

Highlights of the Event: The event was conducted in hybrid mode, through MS Team. The COVID protocols were maintained while the event was on. The entire program was well co-ordinated both online and offline.

Number of Participating Students/Faculty & Staff:

CLASS	FSNM	TCFS	ID	HD	COM	MANG
Students						
1 st year UG	--	--	--	--	--	18
2 nd year UG	--	--	--	--	--	44
3 rd year UG	--	--	--	--	--	18
1 st year PG	--	--	--	--	--	--
2 nd year PG	--	--	--	--	--	--
TOTAL	--	--	--	--	--	80
Faculty						
Administrative Staff	--	--	--	--	--	11
Group-D Staff	--	--	--	--	--	09
GRAND TOTAL	100					00

Feedback Summary of Participants:

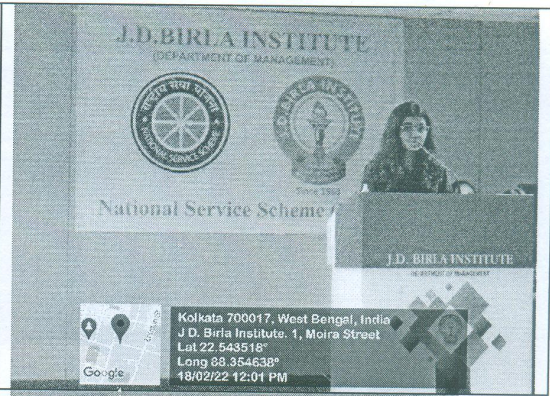
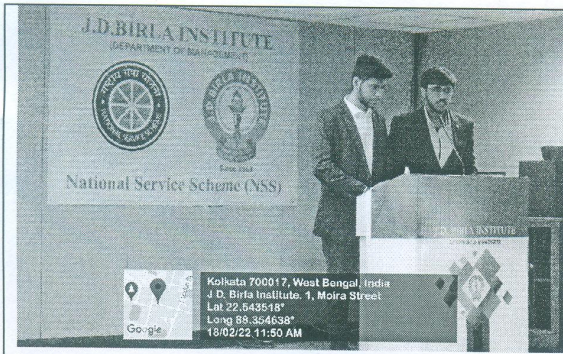
Quality Parameter	Total Numbers			
	Excellent	Good	Average	Bad
Organization of the event	61	19	00	00
Quality of resource persons	-	-	-	-
Relevance to course of study			00	00
Excellent take back	YES - 66		NO - 14	
Can be repeated	YES - 68		NO - 12	

Evidence of Success (in 200 words): The event was attended by 100 participants. The celebration was successful as can be inferred from the feedback collected from 80 students. Majority of the students have rated the program as "excellent" and "good" on the parameters. The drama was immensely relevant in the times of social turbulence that is aftermath of social injustice across all sections of social strata, with the idea of bring peace and goodwill through the intentional efforts of the youths. There efforts of the students were well appreciated. There has been a "repeat" request from the audience, as is evident from the above feedback. The audience was highly engaged to the drama.

Resources Used and Amount spent, if any: NIL

Problems Encountered, if any: NIL

Note (any other information that is relevant in 150 words): The students were very enthusiastic in hosting the event. The students held regular meetings and every student was entrusted with responsibilities to make the program a success. The drama was scripted by the students and practised to bring in perfection. There was active participation of students in every aspect of the program. The drama presentation revolved around raising a voice against social injustice and to bring the various communities internationally together adhering to the objective of the World Social Justice Day.



In-charges/Coordinators

Signature with date Soma SR
22/2/2022
 Name: Dr. Soma Sinha Roy
 Designation: Assistant Professor & Program Officer
 - NSS

