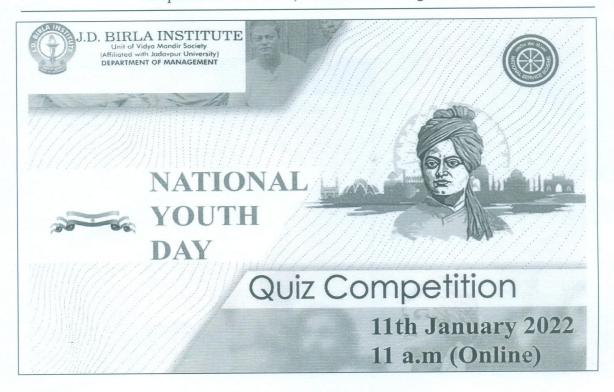
## J.D. BIRLA INSTITUTE

## A UNIT OF VIDYA MANDIR SOCIETY

(Affiliated to Jadavpur University)

Departments of Science, Commerce & Management



Title of the Event: Celebration of National Youth Day

**Event Category**: Social

Organizing Department: Management

**Date**: 11<sup>th</sup> January, 2022 **Time**: 11:00 am – 12:00 pm

Venue: Online

About the Event (in 150 words): India celebrates National Youth Day, or Rashtriya Yuva Diwas, on 12<sup>th</sup> January, in the commemoration of the birth anniversary of Swami Vivekananda, who was one of the most prominent philosophers, monks, and thinkers of India. This day was first declared as National Youth Day in 1984 by the Government of India to pay tribute and honour the teachings of Vivekananda. Since then, Rashtriya Yuva Diwas is celebrated all across the country. Born on January 12, 1863, in Kolkata, Vivekananda serves as an inspiration to lakhs of youth in India and across the world. He was a strong supporter of Hindu ideology, education and empowerment. Being an ardent disciple of Sri Ramakrishna Paramahansa, Swamiji contributed to raising the awareness of the youth regarding the motherland, unity, religion, life, duty, and peace. NSS wing of Department of Management celebrated his birth anniversary with an online quiz competition.

Objective/s (intended outcomes in 100 words): The main objective of the event was to generate awareness amongst the students about the life, philosophy and ideologies of Swamiji. Further, the teachings of Swamiji are impactful even to the millennials. Swamiji was secular in his philosophy of religion. This finds paramount importance in the current Indian social scenario. Syncing secularism with eternal energy of the youths, the program intended to distribute the ideas and ideals of the Swami Vivekananda among the BBA students so that they are motivated to believe in secularism and work towards societal development, eradicating any discrimination.

Content (contextual features and challenging issues in 150 words): NSS Wing of J.D. Birla Institute, Department of Management, celebrated the 159<sup>th</sup> birth anniversary of Swami Vivekananda with an intra-departmental quiz on the theme 'Its all in the mind' on the 11<sup>th</sup> of January, 2022. The quiz pertained to Swami Vivekananda's life, lectures and writings, deriving

their inspiration from Indian spiritual tradition and the broad outlook of his Master Sri Ramakrishna Paramahansa. The quiz competition comprised of three rounds and had 16 participants from across all the three years of BBA. The winner of the competition was Piyush Sodani (1<sup>st</sup> year) and was followed by Rishika Kallani (1<sup>st</sup> year). There was tie between Rishabh Sinha and Diya Gupta (both from 1<sup>st</sup> year), for the third position.

Details of Resource Persons, if any: Details of Resource Persons, if any:

Name				
Designation				
Organization	NONE			
Country & City				
Mobile				
Email				

Highlights of the Event: The quiz contest was conducted online on MS Team platform. Each participant was mandated to keep their cameras on during the event so that they could be constantly monitored by the volunteer assigned to him/her. The participant was spotlighted all through the program with the aim of zeroing malpractice. The last round was open to all, inviting participation from the contestants as well as the audience. The entire event was well-coordinated and 40 student volunteers were involved in organizing the event and ensuring the seamless transmission of the same.

Number of Participating Students/Faculty & Staff:

CLASS -	FSNM	TCFS	ID	HD	COM	MANG
Students (Online)						
1 <sup>st</sup> year UG						18
2 <sup>nd</sup> year UG						44
3 <sup>rd</sup> year UG						18
1 <sup>st</sup> year PG						
2 <sup>nd</sup> year PG						
TOT	AL					80
Faculty						11
Administrative Staff						09
Group-D Staff						00
GRAND TOT	AL 100					

Feedback Summary of Participants:

Quality Parameter	Total Numbers					
	Excellent	Good	Average	Bad		
Organization of the event	61	9	00	00		
Quality of resource persons						
Relevance to course of study	50	50	00	00		
Excellent take back	YES - 66		NO - 04			
Can be repeated	YES - 68		NO - 02			

Evidence of Success (in 200 words): The event was attended by 100 participants. The celebration was successful as can be inferred from the feedback collected from 70 students. Majority of the students have rated the program as "excellent" and "good" on the parameters. The students were extremely eager to participate in the quiz contest and 16 participants registered for the event. The program was immensely relevant in the times of social upheavals across the globe, to bring peace and goodwill through the intentional efforts of the youths. The students were very interactive in the session. There was immense appreciation on the students' performance as well. There has been a "repeat" request from the students, as is evident from the above feedback. This implies their magnitude of involvement. The active participation of the students was praiseworthy.

Resources Used and Amount spent, if any: NIL

Problems Encountered, if any: There were a few technical glitches during the program due

to network issues, however they were resolved quickly.

Note (any other information that is relevant in 150 words): The students were very enthusiastic in hosting the event. Regular meetings were held. The students were segmented into groups and each group was delegated a specific task. The groups worked in close coordination with each other thus ensuring the theme of the program was adhered to. The program was conducted in online mode in keeping with the covid protocol. There was excellent coordination in the online mode. The attendance of the session was noted. The quiz conducted revolved around Swamiji's life and ideologies, thus adhering to the objective of the National Youth Day which emphasizes on his principles of carving out paths of success by stepping out of the comfort zone.





In-charges/Coordinators

Signature with date

Name: Dr. Soma Sinha Roy

Designation: Assistant Professor & Program Officer