


J.D. BIRLA INSTITUTE
Unit of Vidya Mandir Society
(Affiliated with Jadavpur University)
DEPARTMENT OF MANAGEMENT




Celebrates

National Integration Day

18th November, 2021

**COMPETITION ON IDEAS
TO PROPAGATE
NATIONAL INTEGRATION**



ALL FOR ONE

Title of the Event: Celebration of National Integration Day

Event Category: Social

Organizing Department: Management

Date: 18th November, 2021

Time: 10:30 am – 12:00 pm

Venue: Management Campus

About the Event (in 150 words): NSS Wing of J. D. Birla Institute, Department of Management observed National Integration Day on the 18th of November, 2021, with the objective of propagating national integrity. The theme of this program was “Role of Youths in Propagating National Integrity”. National Integration Day is celebrated on November 19 every year to mark the birth anniversary of the first woman Prime Minister of India, Indira Gandhi. 22 students participated in the presentation competition.

Objective/s (intended outcomes in 100 words): The aim behind celebrating the National Integration Day is to encourage the citizens especially the youth to imbibe the values of unity, peace, love, and brotherhood. Students play a vital role in the society. They are the guardians of freedom, justice, equality, ethics and social equilibrium. They have tremendous responsibility to see that injustice, inequality, exploitation, can be removed from society. They can play an important role in bringing about national unity and emotional integration in the country. The program was aimed at generating a sense of National Integration amidst all the upheavals that are prevailing in the country.

Content (contextual features and challenging issues in 150 words): The topics of presentation pertained to Gender Integration, Economic Inequalities, Conquering Happiness, Mental Health, Unity in decision-making, Towards an Egalitarian and Meritocratic Society, India’s Relation with the Third Gender and Education and Promotion of Secularism. The competition was judged on the basis of relevance to the theme, feasibility of implementation of idea, presentation skill and question- handling. Besides the competition, the students showcased a power-point presentation that highlighted National Integration.

Details of Resource Persons, if any:

Name	NONE
Designation	
Organization	
Country & City	
Mobile	
Email	

Highlights of the Event: The event was conducted on hybrid mode. There was a presentation competition organised with the objective of propagating National Integration. 8 teams, each comprising of two/three members participated in the competition. Each team was given a duration of 5 minutes for the main presentation and that was followed by Question and Answer session for 2 minutes. The program was internally judged by a 3 member panel consisting of senior faculty members of the department. There were three positions for winners- namely First, First Runner-up and Second-Runner up. The entire program was conducted under strict covid protocols.

Number of Participating Students/Faculty & Staff:

CLASS	FSNM	TCFS	ID	HD	COM	MANG
Students (Offline)						
1 st year UG	--	--	--	--	--	30
2 nd year UG	--	--	--	--	--	50
3 rd year UG	--	--	--	--	--	23
1 st year PG	--	--	--	--	--	
2 nd year PG	--	--	--	--	--	
TOTAL	--	--	--	--	--	103
Faculty	--	--	--	--	--	12
Administrative Staff	--	--	--	--	--	10
Group-D Staff	--	--	--	--	--	00
GRAND TOTAL	125					

Feedback Summary of Participants:

Quality Parameter	Total Numbers			
	Excellent	Good	Average	Bad
Organization of the event	60	60	05	00
Quality of resource persons	NA	NA	NA	00
Relevance to course of study	NA	NA	NA	00
Excellent take back	YES - 110		NO - 15	
Can be repeated	YES - 125		NO - 00	

Evidence of Success (in 200 words): The celebration was successful as can be inferred from the feedback collected from students and staff members. Majority of those present in the program, have rated the program as “excellent” and “good” on the parameters. The program was immensely relevant in the times of social and political turbulence across the country. The theme of the program which was “Role of Youth in Propagating National Integration”, was in sync with the breakthrough measures undertaken by the young generation across the country in breaking the stereotypes, while maintaining or working towards unity. Overcoming social, political, religious and regional barriers, the youths are joining hands to restore and nurture patriotic fervour. There has been a “repeat” request from all participants, as is evident from the above feedback.

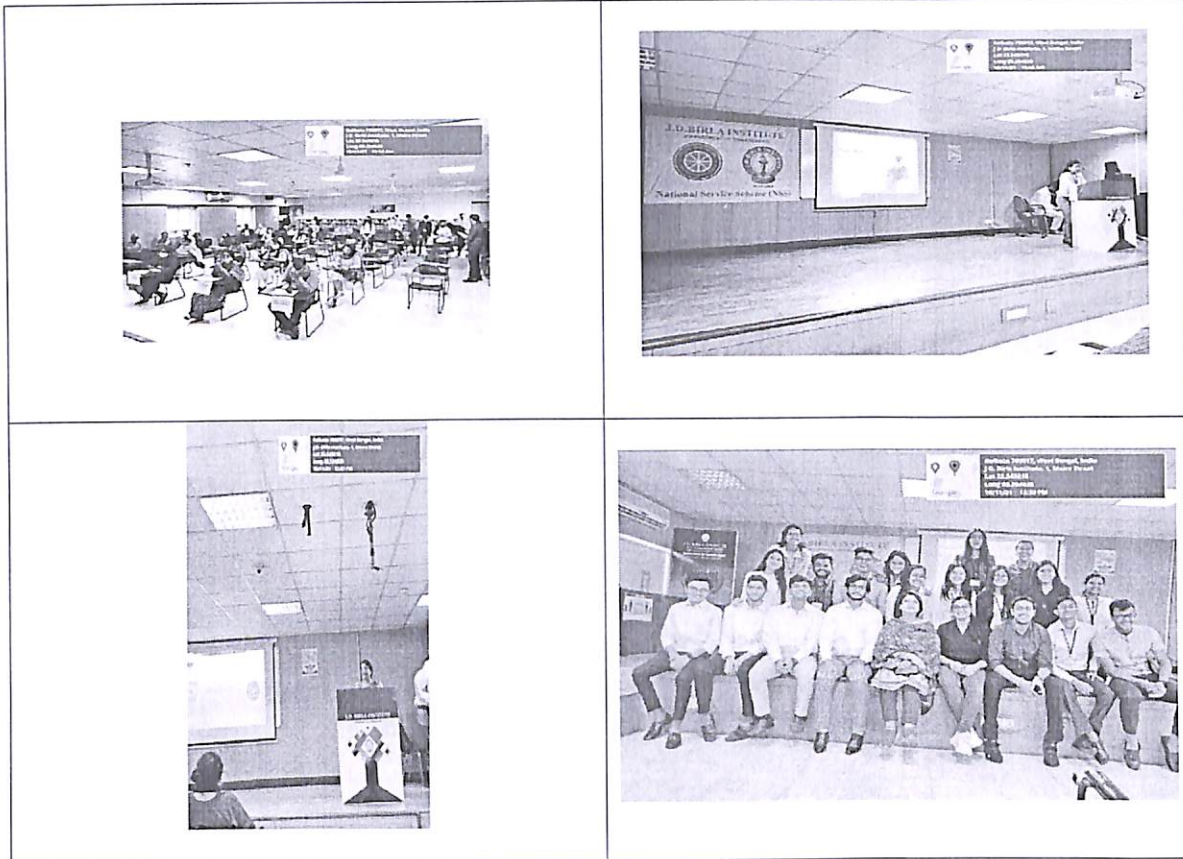
Resources Used and Amount spent, if any: NIL

Problems Encountered, if any: NIL

Note (any other information that is relevant in 150 words):

There were periodical meetings between the students and faculty co-ordinator. Brainstorming led to the final structure of the requisite program on the celebratory day. 21 students volunteered for the program. The participants in the competition submitted their presentations before-hand. These were then compiled by the organising team. Thereafter on the celebratory day, the presentations were showcased team wise. The presentations were on ideas that could be implemented to

promote national integrity in India. The presentations not only triggered a healthy competition amongst the participants but also brought into light the various social issues that need immediate attention from social perspective. As youths, the students are endowed with immense opportunities to step up and contribute to the social changes that can be initiated from their end.



In-charges/Coordinators

Soma SR
22/11/21

Signature with date

Name: Dr. Soma Sinha Roy

Designation: Assistant Professor & Program Officer