

J.D. BIRLA INSTITUTE
A UNIT OF VIDYA MANDIR SOCIETY
(Affiliated to Jadavpur University)
Departments of Science, Commerce & Management

J.D. BIRLA INSTITUTE
A Unit of Vidya Mandir Society
(Affiliated with Jadavpur University)
DEPARTMENT OF TEXTILE SCIENCE, CLOTHING & FASHION STUDIES

Khadi India

A Special Lecture on
KHADI: A Cloth and Beyond

Dr. B. Syama Sundari
Coordinator, Policy Research & Advocacy
Member, National Committee on
Handlooms in Planning Commission
Trustee, Dastkar Andhra
&
Dastkar Andhra Marketing Association

Saturday 2nd October, 2021
10:00 A.M onwards
On Zoom

Title of the Event: Khadi Day: A Cloth and Beyond

Event Category: Academic

Organizing Department: Textile Science, Clothing & Fashion Studies

Date: 2nd October, 2021

Time: 10:00 am onwards

Venue: Virtual through Zoom

About the Event (in 150 words): A special lecture on *khadi* was organized and delivered by Dr. B. Syama Sundari. The lecture highlighted the history of *khadi*, and how charkha became a symbol in our national flag as also its post independence status and future. Dr. B. Syama Sundari briefly spoke on *khadi* as the swadeshi brand ambassador and *khadi* production during partition of Bengal while mentioning Dastkar Andhra Organization promoting handlooms and handicrafts of India.

Objective/s (intended outcomes in 100 words): *Khadi* over the decades has moved from a freedom fighter's identity fabric to a fashion garment. There is such a high demand for *khadi* now that this poses a challenge. The main objective of celebrating this day was to make the students aware of *khadi*.

Content (contextual features and challenging issues in 150 words): *Khadi* is the oldest and a traditional form of hand spun fabric of India. It is looked upon as our national heritage and Mahatma Gandhi promoted *khadi*; his birth anniversary is synonymous to the Khadi Day. Creating awareness on *khadi* will increase its demand, thereby will help weavers get work throughout the year and retain the next generation in *khadi* production. Reviving this spirit of *khadi* on the occasion of Gandhi Jayanti a special lecture '*Khadi: A cloth and beyond*' was organized.

Details of Resource Persons, if any:

Name	Dr. B. Syama Sundari
Designation	Member, National Committee on Handlooms in Planning Commission; Trustee, Dastkar Andhra, Dastkar Andhra Marketing Association; and Coordinator, Policy Research & Advocacy
Organization	Dastkar Andhra
Country & City	Secunderabad, India
Mobile	+91 9000199920
Email	dastkarandhra@gmail.com; shyama_b@rediffmail.com

Highlights of the Event: The event was conducted in the online mode. Few guest participants from other institutes attended the session. The Principal suggested a possible tie up between JDBI and Dastakar to promote Indian textiles. The resource person appreciated good presence of students and interactions with them.

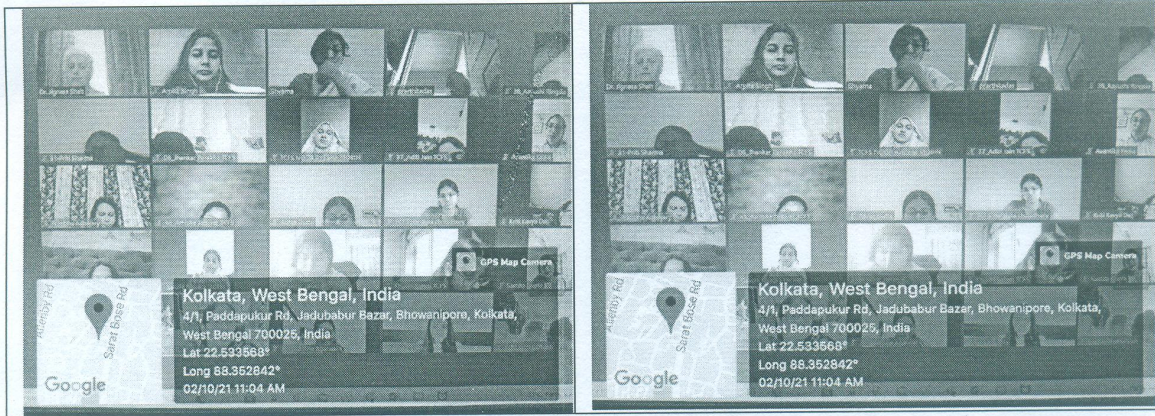
Number of Participating Students/Faculty & Staff:

CLASS	FSNM	TCFS	ID	HD	COM	MANG
Students						
1 st year UG	--	16	--	--	--	--
2 nd year UG	--	18	--	--	--	--
3 rd year UG	--	34	--	--	--	--
1 st year PG	--	--	--	--	--	--
2 nd year PG	--	04	--	--	--	--
TOTAL	--	72	--	--	--	--
Faculty						
Administrative Staff	--	16	--	--	--	--
Group-D Staff	--		--	--	--	--
GUEST ATTENDEES	09					
GRAND TOTAL	97					

Feedback Summary of Participants:

Quality Parameter	Total Numbers			
	Excellent	Good	Average	Bad
Organization of the event	30	30	01	00
Quality of resource persons	38	23	00	00
Relevance to course of study	28	32	01	00
Excellent take back	YES - 53		NO - 08	
Can be repeated	YES - 49		NO - 12	

Evidence of Success (in 200 words): The success of the session could be observed from the feedback obtained by the participants where majority believed that the session conducted was highly effective and relevant. Feedback by the participants indicates that the overall experience of the session was excellent. According to feedback the session was successful and can be repeated again. Around 68 percent of participants found the session to be good and very useful. Several question raised by students at the end of this interactive session by participants also confirmed its success.



Resources Used and Amount spent, if any: NIL

Problems Encountered, if any: NIL

Note (any other information that is relevant in 150 words): NIL

In-charges/Coordinators

<p><i>Samita Gupta</i> 4.10.2021 Signature with date</p>	<p><i>Arpita Singh</i> 4.10.2021 Signature with date</p>
<p>Name: Mrs. Samita Gupta Designation: HoD & Assistant Professor</p>	<p>Name: Ms. Arpita Singh Designation: Assistant Professor</p>