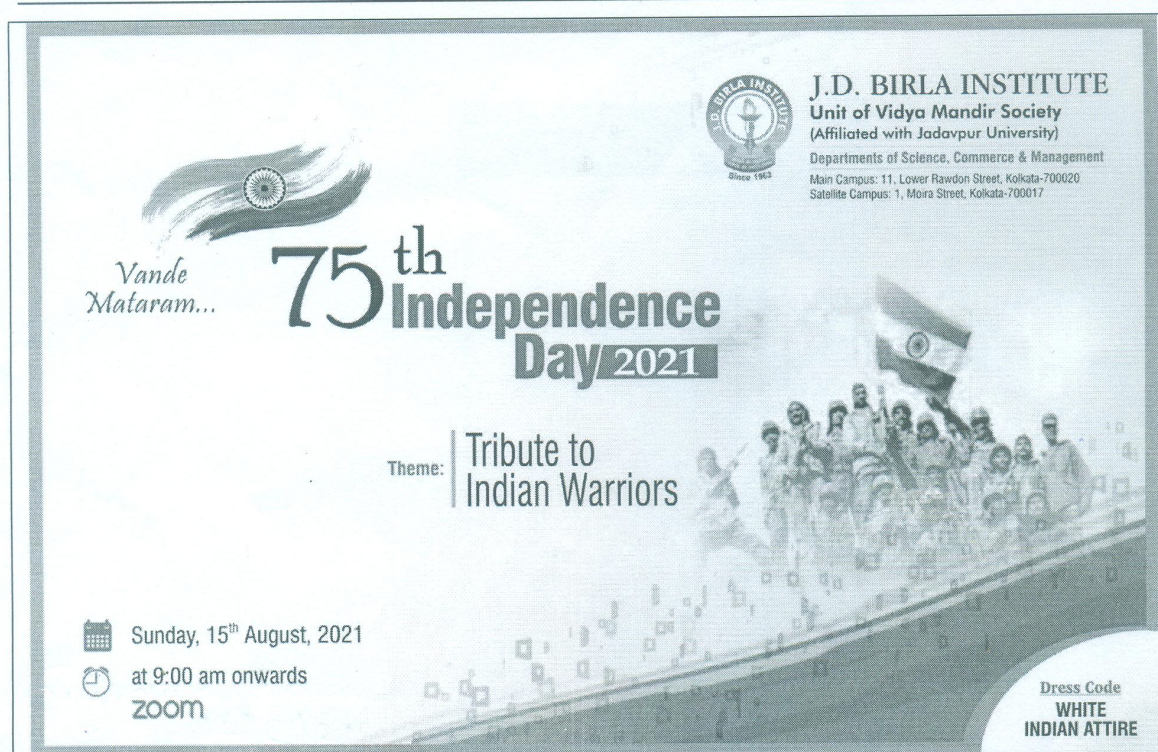


J.D. BIRLA INSTITUTE
A UNIT OF VIDYA MANDIR SOCIETY
(Affiliated to Jadavpur University)
Departments of Science, Commerce & Management



The poster features the Indian national flag at the top left with the text 'Vande Mataram...'. The central text reads '75th Independence Day 2021'. Below this, the theme is 'Tribute to Indian Warriors'. The background shows a group of people celebrating with the Indian flag. In the top right corner, there is a logo for J.D. Birla Institute and its contact information. At the bottom left, the event details are listed: Sunday, 15th August, 2021, at 9:00 am onwards, on Zoom. At the bottom right, the dress code is specified as 'WHITE INDIAN ATTIRE'.

J.D. BIRLA INSTITUTE
Unit of Vidya Mandir Society
(Affiliated with Jadavpur University)
Departments of Science, Commerce & Management
Main Campus: 11, Lower Rawdon Street, Kolkata-700020
Satellite Campus: 1, Moira Street, Kolkata-700017

Vande Mataram...

75th Independence Day 2021

Theme: Tribute to Indian Warriors

Sunday, 15th August, 2021
at 9:00 am onwards
ZOOM

Dress Code
WHITE
INDIAN ATTIRE

Title of the Event: Independence Day Celebration

Event Category: Cultural / Social

Organizing Department: Departments of Science, Commerce & Management

Date: Sunday, 15th August 2021

Time: 9.00 AM to 11.30 AM

Venue: Flag hoisting at the campus by Principal and some staff and students, others saw it virtually through Zoom

About the event (in 150 words): Each year on 15 August, we celebrate Independence Day to commemorate the independence of India, our nation from the colonial imperialism of the British Raj on 15th August 1947. It is on this day that the provisions of the Indian Independence Act of 1947 came into effect, which transferred the legislative sovereignty to the Indian Constituent Assembly. To honour the legacy and sacrifices of our leaders, forefathers and freedom fighters, who fought hard and did not give up in spite of the torture and injustices showered on them by the British, students and staff recollected their values on courage and pay tribute and homage to them. Also to carry forward the spirit of nationalism, to rededicate ourselves to a brand of active patriotism and to pledge for actions and duties in national interest, the college observes this day and celebration through cultural programme is undertaken.

Objective/s (intended outcomes in 100 words): Independence Day is significant as it commemorates the valour and spirit of the freedom fighters who fought for the independence of the nation from British rule. Thus celebrating the day India got freedom from the British rule is a moment of pride for all Indians. Fortified with pride and patriotic fervour, students and staff organize a get-together where the tricolour is unfurled and patriotic songs sung.

Content (Contextual features and challenging issues in 150 words): The College celebrated Independence Day under the theme 'Azadi Ka Amrit Mahotshav' to commemorate seventy-five years of independence of India on Sunday, 15th August 2021. Following the necessary safety protocol amidst the COVID-19 pandemic, the celebration was conducted online through zoom for students and staff though a few faculty members were present at the campus for flag hoisting. Dressed in white, the scene at the campus during the earlier celebrations before the outbreak of Covid used to be spectacular. However, due to the current Covid-19 restrictions, the celebration on the theme 'Tribute to Indian Warriors' was held at the campus in the presence of a few, and others watched it live through zoom. The cultural event put-up by students was an amalgamation of dances on patriotic songs and

music videos made by students along with a PowerPoint presentation on the unsung heroes of our freedom struggle. Plantation drive by students was also conducted.

Details of Resource Persons, if any:

Name	NONE
Designation	
Organization	
Country & City	
Mobile	
Email	

Highlights of the event: Due to the present lock down, the event was held online. About fifty students and staff were physically present at the campus to unfurl the national flag amidst protocols for social distancing. Due to the restriction in the number of participants under zoom, students and faculty were allowed to view the live telecast on a first come first serve basis. Some pots were also planted by students.

Number of Participating Students/Faculty & Staff:

CLASS	FSNM	TCFS	ID	HD	COM	MANG
Students						
1 st year UG	21	08	08	10	30	00
2 nd year UG	09	05	05	04	35	00
3 rd year UG	00	00	00	00	26	00
1 st year PG	07	01	00	06	16	00
2 nd year PG	03	00	00	00	05	00
TOTAL	40	14	13	20	112	30
Faculty	08	03	02	03	10	06
Administrative Staff						04
Group-D Staff						00
GRAND TOTAL	290					

Feed Back Summary of Participants:

Quality Parameter	Total Numbers			
	Excellent	Good	Average	Bad
Organization of the Event	47	58	08	00
Quality of Resource Persons	24	46	03	01
Relevance to Course of Study	15	49	09	01
Excellent take back	YES - 103		NO - 02	
Can be repeated	YES - 103		NO - 02	

Evidence of success (in 200 words): This was evident seeing the enthusiasm and active participation of students even during the pandemic situation. Following the Covid-19 safety guidelines, a successful program was arranged and attended by over 275 students and staff. Feedback received from the students indicate a 'good and beyond' rating.

Resources used and amount spent, if any:

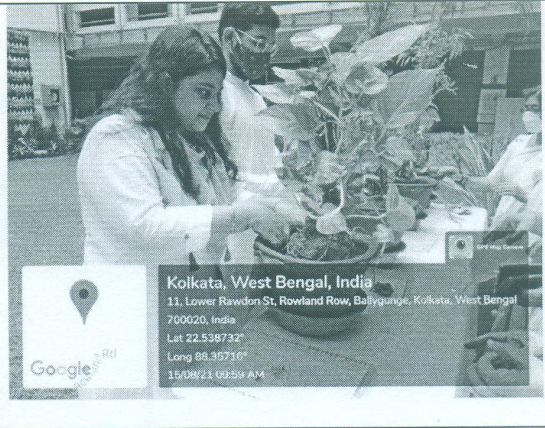
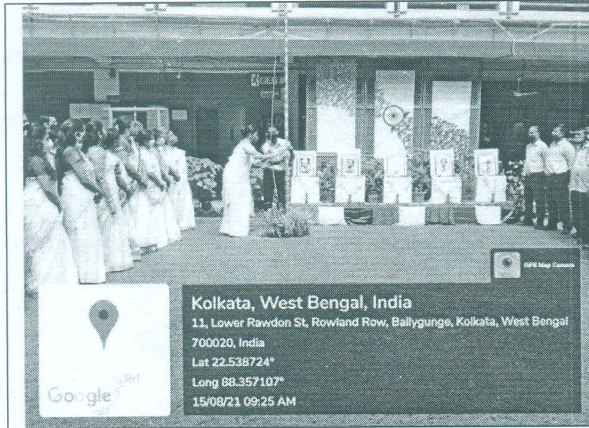
Sl.No.	Particulars	Amount (Rs.)
1	Food packets (1 samosa & 2 sandesh) - 65 pcs @58/-	3,754
2	Paper Plates & Tissue Paper	45
3	Flowers for decoration and flag	530
4	Decoration Items	775
TOTAL		5,104

Problems encountered, if any: NIL

Note (any other information that is relevant in 150 words): There were some suggestions given by the Principal:

1. Meetings should be held prior to the event
2. Duties should be divided amongst the committee members for proper coordination.
3. The programme could have been conducted in webinar mode for more participation.
4. Teachers should approve the content of the videos and ppt submitted by students based on proper research and the content of programme should be in sync with the theme.
5. Costumes for dance performance should be appropriate and synergized for one dance sequence.

6. Separate seating arrangement for the BBA faculty and staff should be arranged.
7. Tripod stand needs to be purchased for proper recording and telecast of the programme.



In-charges/Coordinators

<p><i>Adrija Saha</i> 16/8/21 <i>Signature with date</i></p> <p>Name: Dr. Adrija Saha Designation: HoD & Assistant Professor, Department of Food Science & Nutrition Management</p>	<p><i>A.S. Manjulakshmi</i> 16/8/21 <i>Signature with date</i></p> <p>Name: Ms. A.S. Manjulakshmi Designation: Assistant Professor, Department of Commerce</p>	<p><i>Uttiya Jana</i> 16/8/21 <i>Signature with date</i></p> <p>Name: Dr. Uttiya Jana Designation: Assistant Professor, Department of Food Science & Nutrition Management</p>
<p><i>Sucharita Basak</i> 16/8/21 <i>Signature with date</i></p> <p>Name: Mrs. Sucharita Basak Designation: Assistant Professor, Department of Commerce</p>	<p><i>Arpita Singh</i> 16/8/21 <i>Signature with date</i></p> <p>Name: Ms. Arpita Singh Designation: Assistant Professor, Department of Textile Science, Clothing & Fashion Studies</p>	