

**J.D. BIRLA INSTITUTE**  
A UNIT OF VIDYA MANDIR SOCIETY  
(Affiliated to Jadavpur University)  
Departments of Management

**J.D. BIRLA INSTITUTE**  
Unit of Vidya Mandir Society  
Affiliated with Jadavpur University  
DEPARTMENT OF MANAGEMENT

**CELEBRATES**  
**WORLD**  
**HUMAN**  
**RIGHTS DAY**

10TH DECEMBER 2021  
TIME: 11:00 AM

Special lecture on  
**RIGHT TO EQUALITY**

**NILANJANA GHOSH** Senior Program Manager CINI  
**MUKESH KUMAR PANDEY** Advocate Calcutta High Court And Joint Secretary (Legal Cell) West Bengal National Human Rights Federation  
**SOUVIK ROY** Associate Dean of Dayanand Sagar University, Public Speaker and Educationist

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**Title of the Event:** Celebration of World Human Rights Day

**Event Category:** Social

**Organizing Department:** Department of Management

**Date:** Friday, 10<sup>th</sup> December 2021

**Time:** 11:00 Am to 12:00 PM

**Venue:** Management Campus

**About the event (in 150 words):** NSS Wing of J. D. Birla Institute, Department of Management celebrated the World Human Rights Day with the theme Right to Equality. Human Rights Day is observed every year on 10 December. It is on this day that the UN General Assembly adopted, in 1948, the Universal Declaration of Human Rights. The Declaration guarantees our rights without distinction of nationality, place of residence, gender, national or ethnic origin, religion, language, or any other status. The theme of 2021 relates to 'Equality' and Article 1 of the UDHR – “All human beings are born free and equal in dignity and rights.” Equality is aligned with UN approach set out in the document Shared Framework on Leaving No One Behind: Equality and Non-Discrimination at the Heart of Sustainable Development.

**Objective/s (intended outcomes in 100 words):** The main aim of the program was to build awareness amongst the youth (students) in contributing to awareness building and to improve the physical, social, cultural and spiritual well being and welfare of the vulnerable group of people globally. As human beings, we are entitled to a set of inalienable rights, irrespective of our residential status. The Human Rights Day throws light on the Rights as laid down by the United Nations in building and restoring awareness of the basic rights.

**Details of Resource Persons, if any:**

Ms. Nilanjana Ghosh Senior Program Manager, CINI India, Kolkata 9163368902 ciniudp@ciniindia.org	Prof. Souvik Roy Associate Dean, Lex Pedagog, Dayanand Sagar University Bangalore, India 9583941330 profsroy333@gmail.com
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**Highlights of the event:** The event was conducted in hybrid mode. The speakers were invited to campus for delivering their lectures. The skit and the poem were pre-recorded and were telecast through MS Team. The COVID protocols were maintained while the event was on. The entire program was well co-ordinated both online and offline.

**Number of Participating Students/Faculty & Staff:**

CLASS	FSNM	TCFS	ID	HD	COM	MANG
<b>Student</b>						
1 <sup>st</sup> year UG	--	--	--	--	--	50
2 <sup>nd</sup> year UG	--	--	--	--	--	60
3 <sup>rd</sup> year UG	--	--	--	--	--	10
1 <sup>st</sup> year PG	--	--	--	--	--	--
2 <sup>nd</sup> year PG	--	--	--	--	--	--
<b>TOTAL</b>	--	--	--	--	--	120
Faculty	11					
Administrative Staff	04					
Group-D Staff	00					
<b>GRAND TOTAL</b>	135					

**Feedback Summary of Participants:**

Quality Parameter	Total Numbers			
	Excellent	Good	Average	Bad
Organization of the event	100	20	0	0
Quality of resource persons	100	20	0	0
Relevance to course of study	80	40	0	0
Excellent take back	YES - 118		NO - 02	
Can be repeated	YES - 120		NO - 00	

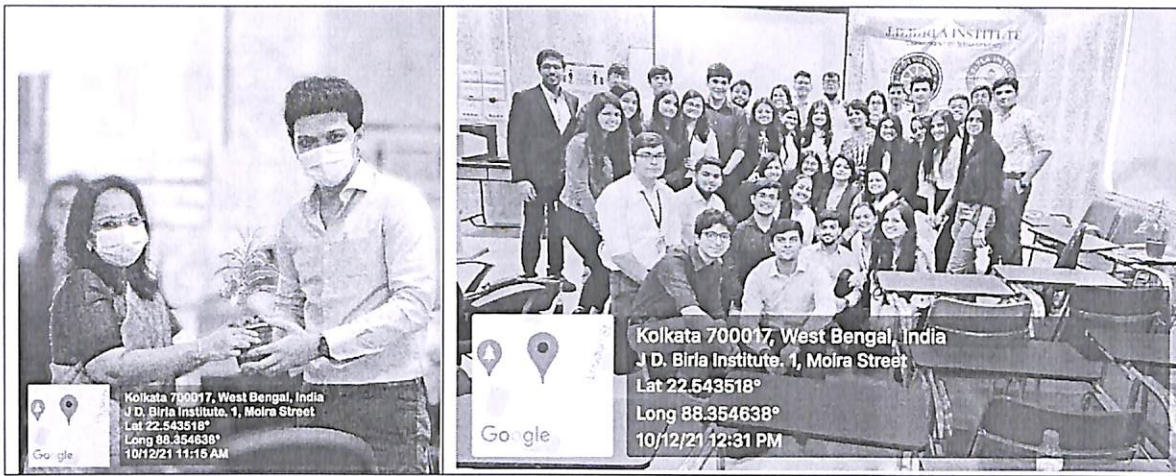
**Evidence of success (in 200 words):** The celebration was successful as can be inferred from the feedback collected from 120 students. Majority of the students have rated the program as “excellent” and “good” on the parameters. The program was immensely relevant in the times of social and political turbulence across the globe. The students were very interactive in the session. There was immense appreciation on the students’ performance as well.

There has been a “repeat” request from the students, as is evident from the above feedback. This implies their magnitude of involvement. The active participation of the students was praiseworthy. The Speakers appreciated the zeal of the students.

**Resources used and amount spent, if any:** NIL

**Problems encountered, if any:** NIL

**Note (any other information that is relevant in 150 words):** The students were very enthusiastic in hosting the event. There were regular meeting held. The students were segmented into groups and each group was delegated a specific task. The groups worked in close coordination with each other thus ensuring the theme of the program was adhered to. The overall program was rehearsed before the final show.



**In-charges/Coordinators**

*Soma SR* 11/11/21  
*Signature with date*  
Name: Dr. Soma Sinha Roy  
Designation: Program Officer (NSS)- Department of Management; Assistant Professor