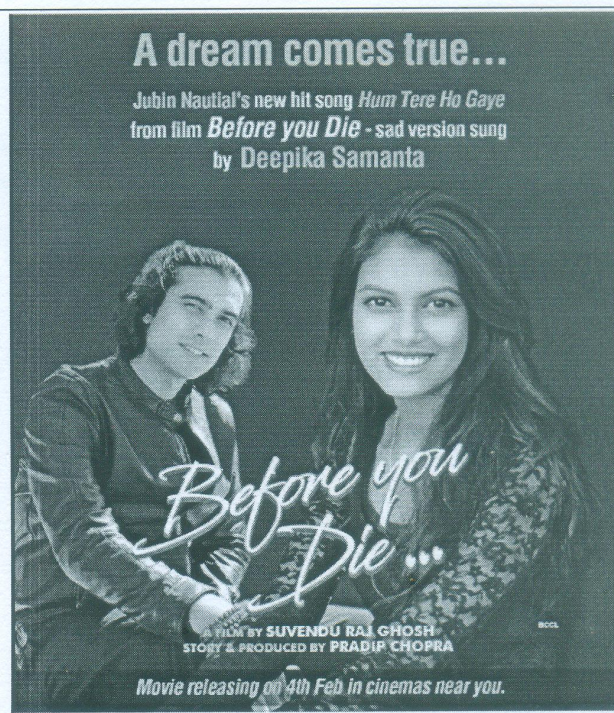
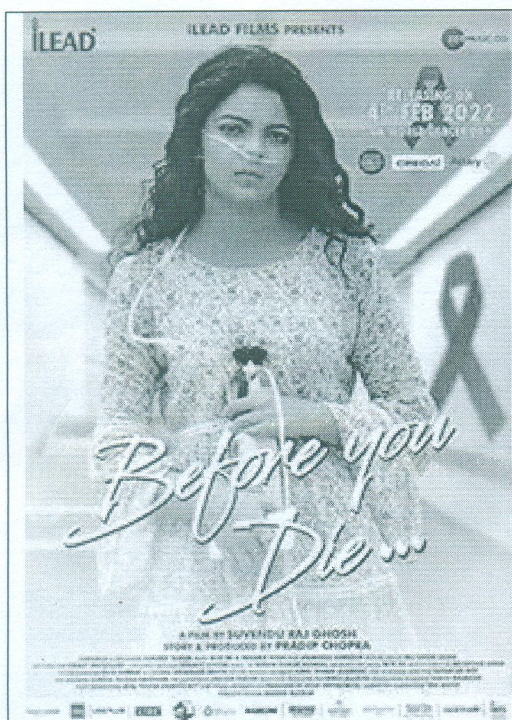


J.D. BIRLA INSTITUTE
A UNIT OF VIDYA MANDIR SOCIETY
(Affiliated to Jadavpur University)
Departments of Science, Commerce & Management



Title of the Event: Cancer Awareness and Chasing Dreams

Event Category: Social Awareness

Organizing Department: Department of Sciences

Date: Tuesday, 7th December, 2021

Time: 10.00 A.M. to 11.30 A.M.

Venue: Auditorium (Main Campus)

About the Event (in 150 words): Cancer is a major cause of mortality and morbidity worldwide. According to the World Health Organization, deaths caused by cancer will increase by 45 per cent between 2008 and 2030. Cervical cancer, oral cancer and breast cancer are the most common forms of cancer among women. Most cancer is terminal and treatment only aggravates the situation with numerous side effects. The film, Before you Die shows how a cancer patient and his family deals with critical situation and is all about how dreams and wishes of terminally ill patient can be fulfilled at the set back of the illness. The trailer of the film was showcased at the college campus along with interaction with the cast and crew of the film.

Objective/s (intended outcomes in 100 words): The main objective of the screening was to educate and sensitize, inspire and elevate the audience about terminal illnesses like cancer.

Content (contextual features and challenging issues in 150 words): Before you Die is a film based on how a cancer patient and her family can handles the crisis and trauma in an exemplary way. It is all set to release on February 4th, 2022 on the occasion of World Cancer Day. Mr. Pradip Chopra, Chairman of iLEAD is the story writer and producer of the movie. He has also acted in the film. An interactive session was held with the students after the release of the trailer and title track. All the members present shared their experience of working on this film. They narrated various incidents highlighting the importance of the subject and bringing to light the effects of cancer, which are not only felt by the patient but also the caregivers and doctors who are part of the cancer journey. The movie carries the message that even if birth and death are not in our hands, we can surely make our life a happy, satisfactory and worthy one.

Details of Resource Persons, if any: Mr. Suwendu Raj Ghosh, Director, Mr. Pradip Chopra, Producer, the cast consisting of Mr. Puneet Raj Sharma and Ms. Kavya Kashyap who are playing the lead roles in the film along with the female singers Ms. Trisha Chatterjee and Ms. Deepika Samant were in attendance during the event.

Highlights of the Event: The entire cast was present and they narrated their personal journeys pertaining to the film. They inspired the students by narrating anecdotes of hardship in the face of debilitating disease.

Number of Participating Students/Faculty & Staff:

| CLASS | FSNM | TCFS | ID | HD | COM | MANG |
|---------------------------|------|------|----|----|-----|------|
| Students (Offline) | | | | | | |
| 1 st year UG | 00 | 00 | 00 | 00 | 00 | 00 |
| 2 nd year UG | 00 | 00 | 18 | 00 | 00 | 00 |
| 3 rd year UG | 38 | 18 | 00 | 15 | 00 | 00 |
| 1 st year PG | 00 | 00 | 00 | 00 | 00 | 00 |
| 2 nd year PG | 00 | 00 | 00 | 00 | 00 | 00 |
| TOTAL | 38 | 18 | 18 | 15 | 00 | 00 |
| Faculty | 02 | 01 | 01 | 02 | 00 | 00 |
| Administrative Staff | 00 | | | | | |
| Group-D Staff | 00 | | | | | |
| GRAND TOTAL | 95 | | | | | |

Feed Back Summary of Participants:

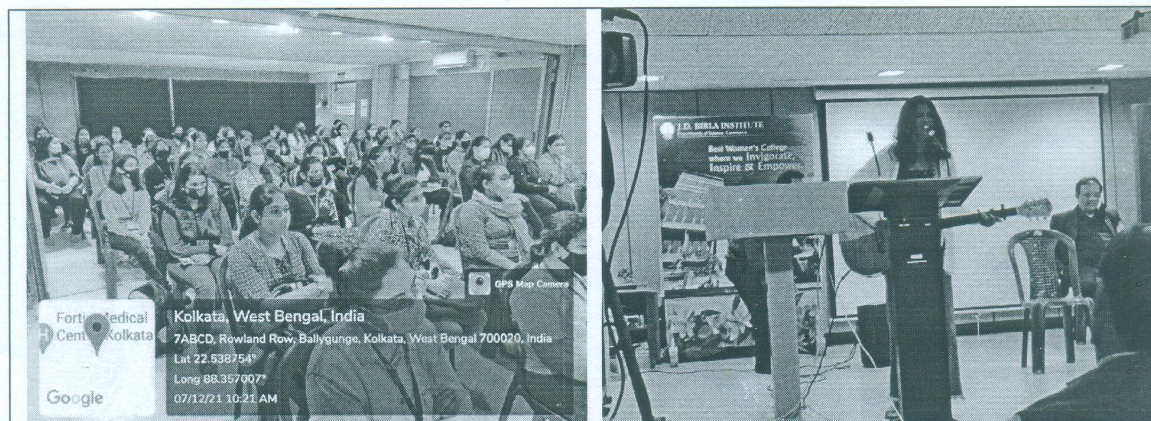
| Quality Parameter | Total Numbers | | | |
|------------------------------|---------------|------|---------|-----|
| | Excellent | Good | Average | Bad |
| Organization of the event | 29 | 62 | 03 | 01 |
| Quality of resource persons | 34 | 57 | 04 | 00 |
| Relevance to course of study | 11 | 49 | 29 | 06 |
| Excellent take back | YES - 81 | | NO - 14 | |
| Can be repeated | YES - 85 | | NO - 10 | |

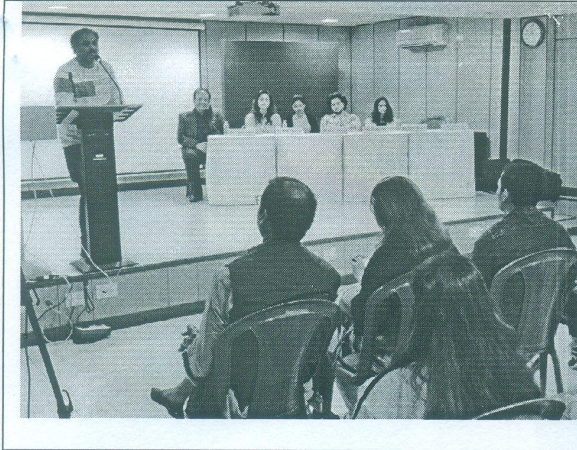
Evidence of Success (in 200 words): Positive feedback was obtained from the students. It was indicated through 62% participants who believed that the programme was well organized, an average percentage of responses were received for the parameter relevance to the course of study. Nearly 60% of the respondents like the resource persons present for the session. It had an excellent take back. 85% participants also believed that the programme could be repeated. Success could also be gauged through the active, enthusiastic and responsive participation during the entire session.

Resources Used and Amount Spent, if any: NIL

Problems Encountered, if any: NIL

Note (any other information that is relevant in 150 words): NIL





In-charges/Coordinators

Geetika Sachdeva
8/12/2021.
Signature with date

Name: Ms. Geetika Sachdeva
Designation: Asst. Prof & HoD (Department of Human Development)