

**J.D. BIRLA INSTITUTE**  
Departments of Science, Commerce & Management

**AQAR OF 2017-2018**

**CRITERIA: VII**

**QUESTION NO.: 7.3**

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**INSTITUTIONAL DISTINCTIVENESS**

**Improving the quality of interpersonal relationships in the workplace (institute) through formal and informal measures.**

J D Birla Institute purposefully strives to inculcate a feeling of friendship and trust among the members of the organization, encompassing the students, faculty, non-teaching and administrative staff members, and the support personnel.

To achieve the above mentioned end, the Institute organizes well planned, formal get together events that bring members together and make them do things that they will normally not do in a formal class situation or setting. These activities make members cooperate, collaborate and generally have fun, thus building on the friendship and trust factor among the greater group, the college community.

Final year under graduate students from the Textiles, Clothing & Fashion Studies department, the Food Science & Nutrition Management department, Human Development department and the Interior Designing department are taken on an Educational Excursion to a domestic destination where industrial centers, clusters and places of interests associated with all these departments are available. The students' team is accompanied by the Principal and a group of teachers along with support personnel who take care of all kinds of travel, lodging and fooding arrangements. For the session 2017 – 2018, the aforementioned departments went to Punjab – Shimla from 04/10/2017 to 13/10/2017.

The Food Science & Nutrition Management department students visited several food processing and manufacturing outlets / plants like those of Jagatjit Industries (manufacturer for the brands Viva, maltova, horlicks and Boost), Coca Cola ETC. They also visited a cold storage, milk plant and the mega kitchen at the Golden Temple complex of Amritsar.

The Textile Science, Clothing & Fashion Studies department students visited spinning mills in Ludhiana, handicraft cooperatives etc. They got wonderful experience of the manufacturing processes of traditional Panja Durries, jutties and parandis.

The Interior Designing department students visited centers for manufacturing traditional wooden furniture. They also visited Fort Ramgarh, a heritage hotel and other places of interest for their domain of study.

The Human Development department students visited a NGO working for the upliftment of women and children, an orphanage, school for the blind etc.

These visits helped the students pick up important information relevant to their domain, and also bond with their peers and teachers in a non-class environment.

In the same year, the Management department went for a Team Building Excursion to Bangalore – Mysore from 20/11/2017 to 23/11/2017.

The students of the Departments of Science and Commerce went for an annual picnic to Diamond Resort, Kolkata. This was a one day affair.

The faculty members and the non-teaching administrative staff also had their team building excursion to Vedic Village, Kolkata on 26/12/2017 to 27/12/2017. The staff members from the Management department went for a one day picnic to the Country Club Chanakyapuri - Kolkata on 19/01/2018.

These activities and events away from the work setting, either one day or over a few days, helped instill friendly environment among the different group members.