

J.D. BIRLA INSTITUTE
Department of Commerce
CLASS TIMETABLE, SESSION 2020-2021

2nd Year (Sem-III) SECTION-A (ACCOUNTING & FINANCE)

DAY	1 st Period	Break	2 nd Period	Lunch Break	3 rd Period
	07.00 am to 08.00 am	08.00 am to 08.15 am	08.15 am to 09.15 am	09.15 am to 10.00 am	10.00 am to 11.00 am
Sunday	HOLIDAY				
Monday	Corporate Financial Accounting and Auditing				Advanced Cost and Management Accounting
Tuesday	Project Work				
Wednesday	Corporate Financial Accounting and Auditing				NET COACHING
Thursday	Project Work				
Friday	Financial Management and Financial Engineering		NET COACHING		Corporate Environment Management
Saturday			NET COACHING		Project-1

2nd Year (Sem-III) SECTION-B (MARKETING)

DAY	1 st Period	Break	2 nd Period	Lunch Break	3 rd Period
	07.00 am to 08.00 am	08.00 am to 08.15 am	08.15 am to 09.15 am	09.15 am to 10.00 am	10.00 am to 11.00 am
Sunday	HOLIDAY				
Monday	Sales and Distribution Management				Rural Marketing
Tuesday	Project Work				
Wednesday	Integrated Marketing Communication				NET COACHING
Thursday	Project Work				
Friday	Sales and Distribution Management		NET COACHING		Corporate Environment Management
Saturday			NET COACHING		Project-1

TEACHER ALLOTMENT

Subject	Teacher	Sections
Corporate Financial Accounting and Auditing	Mrs. Sucharita Basak	A
Financial Management and Financial Engineering	Mrs. Swapnapriya Sethy	A
Advanced Cost and Management Accounting	Mrs. Pritha Sen	A
Sales and Distribution Management	Dr. Namrata Maheshwari	B
Rural Marketing	NEW	B
Integrated Marketing Communication	NEW	B
Corporate Environmental Management	Dr. Rishiparna Guha	A & B
Project-I	Dr. Promita Mukherjee	A & B

WEBINAR (11:30am to 1:30pm)

Date	Topic	Teacher Coordinator
29 th October (Friday)	The Power of Social Media Marketing	Ms. Pooja Sinha Roy
26 th November (Friday)	Strategies to Survive the First Year of Business- Survival and Success	
24 th December (Friday)	Evaluating the Framework of Corporate Social Responsibility in India	

ASSIGNMENT DETAILS

2ndYear (Semester-IV) M.Com (Specialization Accounting and Finance)

Sl. No.	Name of Subject	Subject Code	Assignment Details	Date of Submission
01	Corporate Financial Accounting and Auditing	MCOME/A301	MCQ using Google Form on Unit 6 & 7	26 th November, 2021
			MCQ using Google Form on Unit 2 & 8	24 th December, 2021
			MCQ using Google Form on Unit 4 & 5	21 st January, 2022
02	Financial Management and Financial Engineering	MCOME/A302	MCQ using Google Form on Unit 1 & 2	26 th November, 2021
			MCQ using Google Form on Unit 4 & 5	28 th December, 2021
			Questions based on Case study and decision	20 th January, 2022
03	Advanced Cost and Management Accounting	MCOME/A303	MCQ using Google Form on Unit 4	29 th November, 2021
			MCQ using Google Form on Unit 3	21 st December, 2021
			MCQ using Google Form on Unit 6	24 th January, 2022
04	Corporate Environmental Management	MCOMC304	MCQ using Google Form on “Global Conventions for Environmental Protection”	22 nd November, 2021
			MCQ using Google Form on “Tools of Environmental Management”	21 st December, 2021
			A Report on “Achievement of Sustainability through industrial implementation of ISO 14000 series guidelines”	15 th January, 2022

2nd Year (Semester-IV) M.Com (Specialization Marketing)

Sl. No.	Name of Subject	Subject Code	Assignment Details	Date of Submission
01	Sales and Distribution Management	MCOME/M301	Report Writing on Sales Management	15 th November, 2021
			PPT Presentation on Retail Formats	15 th December, 2021
			MCQ using Google Form	17 th January, 2022
02	Rural Marketing	MCOME/M302	MCQ using Google Form on “Market Segmentation”	22 nd November, 2021
			MCQ using Google Form on “Consumer Buying Process”	20 th December, 2021
			MCQ using Google Form on “Rural Product & Pricing Strategy”	17 th January, 2022
03	Integrated Marketing Communication	MCOME/M 303	MCQ using Google Form on “Market Segmentation & Positioning Decisions”	17 th November, 2021
			MCQ using Google Form on “Development & Implementation”	15 th December, 2021
			MCQ using Google Form on “Copy Development & Testing”	12 th January, 2022
04	Corporate Environmental Management	MCOMC304	MCQ using Google Form on “Global Conventions for Environmental Protection”	22 nd November, 2021
			MCQ using Google Form on “Tools of Environmental Management”	21 st December, 2021
			A Report on “ Achievement of Sustainability through industrial implementation of ISO 14000 series guidelines”	15 th January, 2022