



Bachelor in Science (B.Sc) **Textile Science, Clothing & Fashion Studies**

Masters in Science (M.Sc) **Textiles & Clothing**

Full-time regular course
Multiple skill-based curriculum
Semester-based pattern in teaching & learning
State-of-the-art laboratories
Placement assistance
Internship opportunities and networking
Field trips & excursions

J.D. BIRLA INSTITUTE

Unit of Vidya Mandir Society

AFFILIATED WITH JADAVPUR UNIVERSITY
Recognised by UGC (12B & 2f)

About J.D. BIRLA INSTITUTE



J.D. Birla Institute is a private unaided College affiliated with Jadavpur University, Kolkata since 1963. It is conveniently located in the heart of the city at 11 Lower Rawdon Street, Kolkata-70020 (near Minto Park).

The late Sushila Devi Birla, wife of eminent industrialist late L. N. Birla, established a college for girls in her mother-in-law's name in June 1962. The College was named Smt. Jawahari Devi Birla Institute of Home Science and it filled a much felt gap in the scientific education of young women from Calcutta's conservative families.

Over five decades, the Institute has grown with the needs and demands of the changing times. A Department of Commerce was added in 1997, and in tune with the shifting zeitgeist; another campus was started in 2002 to house the co-educational Department of Management. At this time, the name of the institution was simplified to J. D. Birla Institute. In the year 2009, four new professionally oriented B.Sc courses were introduced apart from two new M.Sc courses. M.Com was introduced in 2013. Currently, the college has about 1700 students.

58
years of
Educational
Excellence
&
Empowerment
of Women

Sponsoring TRUST

As a private unaided educational institute, the Vidya Mandir Society an educational trust managed by the S.K. Birla Group sponsors the college.



Mr. S. K. Birla
Chairman,
Vidya Mandir Society



Mrs. Sumangala Birla
President,
Governing Body, JDBI



Maj.-Gen. V. N. Chaturvedi, Retd.
Secretary General,
Vidya Mandir Society



Our LOGO

The Institute's logo represents a well-known shloka from the Brihadarnyaka Upanishad (Brihadarnyaka Upanishad – I.iii.28).

“Asato ma sadgamaya
tamaso ma jyotirgamaya
mrttyorma amrtam gamaya”

Lead us from all that is untrue and unreal to what is real and true.
Lead us from darkness to light, ignorance to knowledge.
Lead us from death to immortality.

Our Vision

To establish ourselves as a leading college providing education of a higher standard with integrity, consistency and due diligence.



Our Mission

To prepare the future generation for academic excellence and practical skill-set needed to face global challenges and lead the country into the world of the future.

J.D. Birla Institute is an Institute of educational distinction that combines excellence with innovation. The Institute with all its departments is affiliated to the highly acclaimed Jadavpur University, a world renowned Center of Excellence.

At JDBI we offer students with wide range of courses that gives students a solid academic foundation and at the same time enables them to realize their individual dreams in field of Applied Sciences or Commerce or Business Administration.

Our commitment towards excellence in the field of education is easily achieved through our impressive infrastructure, student-focus initiatives and facilities that edge on overall and holistic growth of our pupils. Conducive teaching and learning environment is provided through a well secured, neat and clean campus, air-conditioned lecture rooms equipped with LCD projectors, state-of-the-art laboratories and required support systems. Earnest endeavor by well qualified and dedicated teaching faculty at the Institute prepares students to face the challenging global environment. Teaching is based on lectures, seminars and project work that provides practical hands-on experiences and prepares students to face the challenges of a rapidly-changing world. The library of the Institute is automated and has an impressive collection of learning resources including books, journals and reference materials for all the graduate and post-graduate courses. Every year several curricular and co-curricular events are organized to aptly broaden the learning experience of our students. Leadership skills in students are sharpened through various clubs that they lead.

All the undergraduate courses except BBA are honours programmes and are divided into six semesters. Choice for subjects is offered in the final year through the CBCS approach as mandated by the UGC. Balance between theoretical and real life situations is achieved through our integrated approach in teaching and learning that includes live case studies, experiential activities, classroom discussions, term paper and seminars. Students are also provided with industry exposure through various projects, industrial visit and interaction with members from the industry.

I am convinced that our students find the courses that they undertake at the institute intellectually stimulating and as a stepping stone to the career of their choice. Many of our alumni are already well placed in several fields

It gives me great pleasure to welcome you to the myriad opportunities offered by J. D. Birla Institute.



Professor Deepali Singhee, Ph.D

Principal, J.D. Birla Institute
(Departments of Science, Commerce & Management)

AWARDS & RECOGNITION





Computer Lab



Cafeteria



Recreational Zone



Playground



Infirmary



Counselling



Diet Clinic

JDBI Advantage

- Courses ranked high on all India basis
- Semester wise curriculum with choice based credits
- Modern WiFi campus
- State of the art laboratories
- Qualified and fulltime faculty
- Special lectures by top ranking experts
- Host of co and extracurricular activities
- Opportunities for internship & networking
- Placement assistance
- Merit base scholarships & freeships
- Short term certificate course under MOU with IIT-Mumbai, National Stock Exchange, ICFAI and Academy of Pastry Arts



State-of-art LRC with an enviable collection of books, journals, periodicals magazines and newspapers covering all parameters in the field of applied sciences, commerce and management and books of general interest. The LRC has a good collection of audio-video resources too.

The LRC is fully automated through KOHA with OPAC facility. There are 8 computer terminals to enable students to search for the resources available at the internet-annexed room where they can also freely browse on the internet and prepare presentations. A separate Research Journal section provides an appropriate environment for literature survey and research review.

Well-trained and helpful library staff helps in efficient working of the LRC.

Photocopying facility is available to students and staff at the library.

The LRC is open to all students from 8:30 am to 5:00 pm Monday - Friday and 8:30 am to 1:00 pm on Saturdays.

LEARNING RESOURCE CENTRE (LRC)



Ms. Mayuri Das Biswas
Head Librarian



Ms. Tanima Majumdar
Library Assistant

LIBRARY RESOURCES

Seating Capacity	: 90
No of Books	: 18,085
Number of Journals, Periodicals & Magazines	: 66
No of Audio-visual Resources	: 994
Newspapers	: 07
E-resources at LRC (Books)	: 97,000 (through INFLIBNET)
E-resources at LRC (Journals)	: 6,120 (through INFLIBNET)
E-resources at LRC (Abstracts)	: 250,000 (through INFLIBNET)
E-resources at LRC (Interviews)	: 360 (through INFLIBNET)
E-resources at LRC (Case Studies)	: 1000 (through INFLIBNET)
Database	: J Gate & Indiatat
RIFD	: All resources are tagged

Graduating Fashion Show

Kaleidoscope, the Graduating Fashion Show is organized every year where students put-up theme based collection of garments designed and constructed by them.



Kaleidoscope'19 (Graduating Fashion Show, 2019)



Kaleidoscope'18 (Graduating Fashion Show, 2018)



Kaleidoscope '17 (Graduating Fashion Show, 2017)



Kaleidoscope'16 (Graduating Fashion Show, 2016)

B.Sc (Hons.)

Overview

B.Sc course in TCFS is based on applied sciences and is geared to meet the emerging needs and challenges of contemporary society as they respond well to the evolving global standards. The present curricula and syllabi have been revised and updated in accordance with UGC (University Grant Commission) guidelines. Mandatory six week internship training in the final year of study is the USP of these courses. The course offers each student with ample opportunities to assess their abilities, aptitudes and interest and introduces them to a world of jobs and careers.

Course Highlights

The course shall include

- **Textile Science & Technology:** Textile fibers & their properties and textile processing dyeing, printing & finishing.
- **History of Textiles & Costumes:** History of world textiles with special reference to Indian textiles and costumes.
- **Pattern Making & Sewing:** Principles of pattern making for child's wear, women's wear and men's wear.
- **Garment Manufacture:** Sequential processes of laying, marking, cutting, stitching, checking, finishing and pressing in GMT.
- **Fashion Studies:** Fashion forecast.
- **Design Studies:** CAD in pattern making using Optitex and textile design through Ned graphics softwares.
- **Marketing & Entrepreneurship:** Fashion merchandising, marketing and retailing of fashion; visual merchandising; consumer behavior, and entrepreneurship in the textile and garment sector.
- **Portfolio & Fashion Show:** Production of a garment-line through fashion show and documentation.
- **Product Design & Development:** Documentation of traditional craft and adaptation of traditional designs to contemporary use
- The course shall be supplemented by practical and on-job training through industry visits and workshops
- Self learning and independent working through seminars, term papers and projects
- Exposure through educational excursions, fashion shows, exhibitions and competitions

The final degree will be awarded
by Jadavpur University

Career Options

- 👉 Merchandiser in Export House
- 👉 Visual Merchandiser
- 👉 Brand Manager
- 👉 Brand Development Officer
- 👉 Garment Production Manager
- 👉 Quality Control Manager
- 👉 Product Development Manager

- 👉 Business Development Officer
- 👉 Supervisor in Textile Mill
- 👉 Supervisor in Garment Manufacturing Units
- 👉 e-Commerce Manager
- 👉 Fashion Designer
- 👉 Freelance Designer
- 👉 Entrepreneur

Student will be evaluated on each subject / paper (theory/practical) under both:

- Continuous Internal Evaluation (CIE): 40% weightage
CIE includes written class tests, assignments, seminars, tutorials and/or laboratory assignments.
- End-semester Examination (ESE): 60% weightage
Six ESE will be held, one at the end of each semester.

Course Duration:

15-17 weeks per semester with
20-26 classes of 1 hr duration per week.

Course Timings:

9:30 am to 4:00 pm, six days a week
(1st and 3rd Saturdays are off days)

Class Size:

40-45 students



Mrs. Samita Gupta
Head of the Department

Course Curriculum (B.Sc)

Subject Code	Course Nomenclature	Subject	Marks	Credits
Semester-I				
TCFS 101	CC	Basic Science & Introduction to Textiles	100	6
TCFS 102	CC	Fashion Studies & Sustainable Fashion	100	6
TCFS 103	GE	Basic Sewing & Fundamentals of Clothing Construction	100	6
TCFS 104	AECC	Communication Skills & Personality Development	100	2
TOTAL			400	20
Semester-II				
TCFS 201	CC	Fibre Science & Yarn Studies	100	6
TCFS 202	CC	Fabric Studies and Fabric Manufacture	100	6
TCFS 203	GE	Pattern Making & Children's Clothing	100	6
TCFS 204	AECC	Environmental Studies	100	2
TOTAL			400	20
Semester-III				
TCFS 301	CC	Textile Processing & Finishing	100	6
TCFS 302	CC	Textile Dyeing & Printing	100	6
TCFS 303	CC	Advanced Pattern Making & Garment Construction	100	6
TCFS 304	GE	Fundamentals of Design and CAD in Textile Design	100	6
TCFS 305	SEC	Term Paper & Seminar	100	2
TOTAL			500	26
Semester-IV				
TCFS 401	CC	Traditional Textiles of India & Textile Surface Ornamentation	100	6
TCFS 402	CC	Garment Manufacturing Technology	100	6
TCFS 403	CC	Apparel Construction-Men's Wear	100	6
TCFS 404	GE	Fashion Illustration & CAD in Fashion Design	100	6
TCFS 405	SEC	Computer Fundamentals	100	2
TOTAL			500	26
Semester-V				
TCFS 501	CC	Textile Economics & Marketing	100	6
TCFS 502	CC	Advanced Fashion Illustration & Textile Accessories	100	6
TCFS 503	DSE	Any one from Group-A	100	6
TCFS 504	DSE	Any one from Group-A	100	6
	DSE (A):1	Advanced Fibre Science, Smart & Intelligent Textiles		
	DSE (A):2	Fashion Retail Marketing & Visual Merchandising		
	DSE (A):3	Textile Care & Conservation		
	DSE (A):4	Project Work (Product Development & Portfolio)		
TOTAL			400	24
Semester-VI				
TCFS 601	CC	Textile Testing & Quality Control	100	6
TCFS 602	CC	Textile & Apparel Industry and Production Planning & Control	100	6
TCFS 603	DSE	Any one from Group-B	100	6
TCFS 604	DSE	Any one from Group-B	100	6
	DSE (B):1	Financial Management & Costing		
	DSE (B):2	Grading & Draping		
	DSE (B):3	Project Work (Fashion Show & Portfolio)		
	DSE (B):4	Historical Costumes of the World		
As a part of the course, an audit paper on Internship Training, covering 6 weeks (250 hrs), will be mandatory and students will have to complete it within the 6 th semester to qualify for the final end-semester examination.				
TOTAL			400	24
GRAND TOTAL			2600	140

- CC: Core • DSE: Discipline Specific Elective • GE: Generic Elective • AECC: Ability Enhancement Compulsory Course
- SEC: Skill-Enhancement Elective Course



Eligibility

- Only female candidates having good knowledge of the English language are eligible for admission.
- The candidate must have passed, with at least 50% marks in the aggregate, the 10+2 examination from any recognized Board / Council recognized by Jadavpur University with four recognized subjects of which at least one must be English.
- Candidate may have to undertake mandatory bridge course/s.
- Foreign students may be admitted as per

Selection Process

Eligible candidates will be short-listed based on the following criteria:

Sl. No	Criteria	Weightage (%)
1.	Academic Performance (Marks obtained in the Class-XII examination)	80
	Subjects like EVS, Multimedia, Music, Dance, Art, Physical Education and others vernacular subjects will not be considered	
	Marks will be awarded proportionally to the percentage of marks obtained	
2.	Science subjects in Class-XII with pass marks	5
3.	Mathematics in Class-XII with pass marks	5
4.	Formal training in performing or visual arts and /or sports and /or participation in the same at regional/state/national/international levels only	10
TOTAL		100

Admission Procedure

- Application for admission has to be made on the prescribed form available online against a payment of Rs. 1,500/- only through NET Banking.
- Short-listed candidates must pay fees within the time specified in the merit list otherwise admission is liable to be cancelled.
- Admission will be confirmed only after physical verification of all necessary documents by the college.



Fee

Fee Break-up

1.	Admission Fee	30,000	Only at the time of admission
2.	Tuition Fee	6,700	per month
3.	Laboratory Fee	3,150	per month
4.	Examination Fee	3,300	per semester
5.	Social Charges	2,550	per semester
6.	Library Fee	1,250	per month
7.	JU Registration	50	only at the time of admission
8.	College Identity & Library Card	200	only at the time of admission
9.	Educational Excursion	25,000	Along with the 4 th semester fee
10.	Graduating Fashion Show	12,000	Along with the 5 th semester fee
11.	Alumni Membership Fee	5,000	Along with the 6 th semester fee

Fee payable at the time of admission Rs. 1,02,700 (includes admission fee, but not fee for bridge courses)

for fee payment details, refer to the last page

M.Sc

Overview

The programme is designed to strengthen and enhance a student's understanding and knowledge on diverse subjects. It shall be conducted via a blended learning approach that will include classical classroom teaching, self study, experiential learning, seminars, presentations, field visits etc. As part of their training, every student will have to work on a research project in the second year and submit a dissertation. It is compulsory for the students to complete two months internship to complement the programme that will allow them to make more informed choices when planning a

Course Highlights

The course covers subjects on speciality fibres & technical textile; fabric design & technical fabrics; textile chemical processing; CAD; draping; pattern making & garment construction and entrepreneurship development.



The final degree will be awarded by Jadavpur University

Student will be evaluated on each subject / paper (theory/practical) under both:

- a) Continuous Internal Evaluation (CIE): 40% weightage
CIE includes written class tests, assignments, seminars, tutorials and/or laboratory assignments.
- b) End-semester Examination (ESE): 60% weightage
Four ESE will be held, one at the end of each semester.

Career Options

-  **QC Manager in Textile Mills**
-  **Senior Merchandiser in Export House**
-  **Entrepreneur**
-  **Freelance Designer**
-  **CAD specialist in Design House**
-  **Research Project Officer**
-  **Teaching**

Course Duration:

15-17 weeks per semester with
20-26 classes of 1 hr duration per week.

Course Timings:

9:30 am to 4:00 pm, six days a week.
(1st and 3rd Saturdays are off days)

Class Size:

10-12 students

Course Curriculum (M.Sc)

Sl. No.	Paper Code	Subject	Paper	Marks
Semester-I				
1.	MTC101	Statistics-I	Theory	50
2.	MTC102	Clothing Psychology & Fashion Concepts	Theory	50
3.	MTC103	Specialty Fibers & Technical Textiles	Theory	100
4.	MTCP104	Pattern Making	Practical	50
5.	MTCP105S	Craft Documentation & Product Development	Sessional	100
6.	MTCP106	Computer Application and Information Communication Technology	Practical	50
TOTAL				400
Semester-II				
1.	MTC201	Statistics-II	Theory	50
2.	MTC202	Research Methodology	Theory	50
3.	MTC203	Garment Manufacturing Technology	Theory	100
4.	MTCP204	Garment Construction & Draping	Practical	100
5.	MTCP205	Fashion Illustration	Practical	50
6.	MTCP206S	Term Assignments	Sessional	50
TOTAL				400
Semester-III				
1.	MTC301	Textile Chemical Processing	Theory	100
2.	MTC302	Fabric Design & Technical Fabrics	Theory	100
3.	MTCP303	Textile Chemical Processing	Practical	50
4.	MTCP304	CAD in Textile & Fashion Designing	Practical	50
5.	MTCP305S	Field Visit & Seminar	Sessional	50
6.	MTCP306S	Minor Project	Sessional	50
TOTAL				400
Semester-IV				
1.	MTC401	Entrepreneurship Development & Financial Management	Theory	100
2.	MTC402	Textile & Fashion Marketing & Regulatory Framework	Theory	50
3.	MTCP403S	Dissertation	Sessional	150
4.	MTCP404S	Internship Training	Sessional	100
TOTAL				400
GRAND TOTAL				1600



Eligibility

- Only female candidates having good knowledge of the English language are eligible for admission.
- A student seeking admission to the M.Sc in Textile & Clothing course must have passed the B.Sc (Hons.) in a) Home Science, b) Home Science with specialization in Textiles & Clothing, c) Textile Science, Clothing & Fashion Studies, B.Fad or B.Des either from Jadavpur University or any other University recognized by Jadavpur University and must have at least 55% at the Bachelor's level.
- A candidate who has appeared in the examination at the under-graduate (degree) level may also apply in anticipation of the results; the admission would be provisional and subject to subsequent satisfaction of the admission criteria.
- Foreign students may be admitted as per Jadavpur University norms.



Selection Process

Eligible candidates will be short-listed based on the following criteria:

Sl. No	Criteria	Weightage (%)
1.	Academic Performance (Marks obtained at the under-graduate level)	60
2.	Entrance Test / Personal Interview	30
3.	Formal training in performing or visual arts and /or sports and /or participation in the same at regional/state/national/international levels only	10
TOTAL		100

Admission Procedure

- Application for admission has to be made on the prescribed form available online against a payment of Rs. 1,500/- only through NET Banking.
- Short-listed candidates must pay fees within the time specified in the merit list otherwise admission is liable to be cancelled.
- Admission will be confirmed only after physical verification of all necessary documents by the college.
- Students graduating from Universities other than Jadavpur University will have to submit their migration certificate within one month of being admitted; till then the admission will be considered provisional.



Fee

Fee Break-up

1.	Admission Fee	15,000	Only at the time of admission
2.	Tuition Fee	2,700	per month
3.	Laboratory Fee	1,850	per month
4.	Examination Fee	3,300	per semester
5.	Social Charges	1,800	per semester
6.	Library Fee	825	per month
7.	College Identity & Library Card	200	only at the time of admission
8.	Alumni Membership Fee	5,000	Along with the 4 th semester fee (will not be applicable, if student is already a member of the Association)

Fee payable at the time of admission Rs. 52,550 (includes admission fee)

INTERNSHIP

6 week internship training in the final year is one of the most significant aspects of every course. Students undergo training at various organizations within and outside the city of Kolkata to gain practical experience and apply their classroom learning to real life situation.

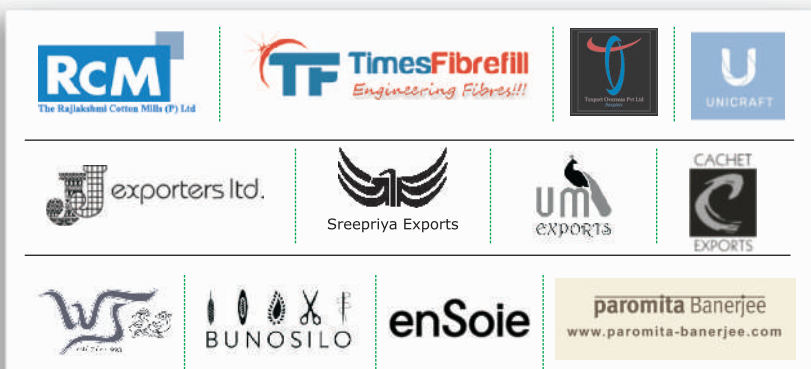
Some organizations where our students undergo Internship



PLACEMENTS

The Placement cell headed by a full-time Placement officer provides assistance to students for placement opportunities and counseling. Such is the repute of student's excellence that various companies approach the Institute from time to time for employment and students are also recruited while interning at several organizations.

Our Recruiters:



INDUSTRY CONNECT

1. **Mr. Sanjay Jain**, Managing Director, TT Ltd.
2. **Mr. Raj S.J. Chowdhary**, Head (Specialty Business), Vardhman Yarns & Threads Ltd.
3. **Dr. Pinaki Sengupta**, Head (Business Excellence), Jay Shree Textiles, Rishra
4. **Mr. Anil Buchasia**, Chairman, Amrit Group of Companies
5. **Mr. Ayush Murarka**, Director, Ventures
6. **Ms. Lisha Jain**, Lifestyle & Fashion Blogger
7. **Ms. Neha Gandhi**, Tollywood Fashion Stylist
8. **Mr. Arjun Agarwal**, Director & Fashion Designer, Arjun Transworld Trends Pvt. Ltd.

ACADEMIC CONNECT

1. **Dr. Anil Kumar**, Scientist E, Bureau of Indian Standards, Kolkata
2. **Dr. Sujata Saxena**, Principal Scientist & Head, CIRCOT, Mumbai
3. **Dr. Sanjay Debnath**, Principal Scientist, NIRJAFT.
4. **Dr. Manik Bhowmick**, Scientist, NIRJAFT.
5. **Mr. Prasad Pant**, Director (South Asia), ZDHC Foundation, Amsterdam (Netherland), Mumbai.
6. **Prof. Sudha Dhingra**, Chairman, Deptt. of Textile Design, NIFT, New Delhi
7. **Prof. A.K. Samanta**, Professor, Textile Chemistry, Deptt. of Jute and Fibre Technology (Institute of Jute Technology), University of Calcutta
8. **Mr. Montu Basak**, Associate Professor, NIFT, Kolkata
9. **Dr. S. Amsamani**, Professor & HOD, Dept. of Textiles & Clothing, Avinashilingam Institute for Home Science and Higher Education for Women's University.
10. **Dr. Shankar Ray Mallick**, Department of Shilpa Sadana, Visba Bharati, Sriniketan

LECTURES from Experts



Lecture on **Design & Development**



Lecture on **Construction Techniques**



Lecture on **Muslins**



Lecture on **Activated Carbon**



Career Counselling in **Textiles & Clothing**



Career Counselling on **Entrepreneurship in Textiles & Apparel**

WORKSHOPS



Workshop on **Kantha**



Workshop on **Pattachitra**



Workshop on **Leather Batik**



Workshop on **Creative Sewing**



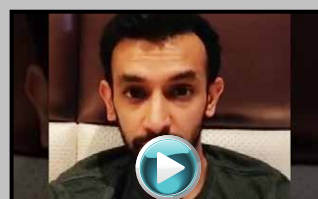
Workshop on **Colour & Texture**



Workshop on **Fabric Painting**



Nein Siao, Design (Academic, Advisor & Culture Mentor) and Former Director and Academic Head, Arch Academy of Design



Mr. Arjun Agarwal, Fashion Designer & Director, Arjun Transworld Trends Pvt. Ltd.

Alumni Connect

Testimonials from Alumni



Shweta Agarwal, Head (Design),
Unicraft Textiles and Owner, Shwet
(Batch: 2004-2007)



Baisakhi Bhowmick, Garments Production Head,
Ventures, Gurgaon
(Batch: 2005-2008)



Sonal Malhotra, Product Development & Brand Manager,
House of Silvano, Kolkata
(Batch: 2009-2012)



Aanchal Barasia
Head, Merchandiser, Miss Chase
(Batch: 2010-2013)



Pranjal Bothra, Merchandiser,
Shahi Exports, Bangalore
(Batch: 2010-2013)



Anjali Agarwal, Owner,
Label, Anjali Agarwal
(Batch: 2010-2013)



Sneha Singhal, Owner,
Mumble Jumble (Kids Brand in Kolkata)
(Batch: 2012-2015)

EDUCATIONAL EXCURSION

Educational Excursions in each field of study are organized. All final year students have to mandatory undertake this and as a follow-up, students have to prepare reports and / or presentations on the information gathered during such outings.



Brinton's Carpet



Himroo Fabric



Vidhate Patthani



Kalyan Clothing Company



Kay Kam Art



Kangaroo Leathers



Nebco Textiles Industries Pvt. Ltd.



Ajanta Caves



Wet Blue Footwear

FIELD VISITS

Field visits to factories and industries are conducted to provide practical exposure and enable students to relate classroom teaching with real life situations



Jayashree Textiles



Rajlakshmi Cotton Mills Pvt. Ltd.



Rupa & Company Ltd.



Amrit Exports Pvt. Ltd.



A Cube Apparels LLP



EnSoie



Kothari Processors Pvt. Ltd.



Mayur Processors Pvt. Ltd.



Mani Leather Industry



Shiv Shankar Expeller Industries



US Polytex



Gowell Woven Labels

Glimpses of Additional Exposures at JDBI (Cultural & Sports)



Convocation



Annual Day



Independence Day Celebration



Basant Panchami Celebration



Annual Sports



Indoor Sports



Fresher's Welcome



Farewell Party



Annual Picnic



Verve (an Inter-college fest)



Social Activity (through NSS)



Social Activity (through NSS)

Faculty Team

J.D. Birla Institute has professionally qualified, experienced and dedicated faculty drawn from various educational fields, who contribute to the Institute's academic excellence.

Students get ample opportunities to interact with faculty members who engage with them intellectually, both within and outside the classroom. Our pedagogy encourages constant interface between students and faculty via seminars, discussion, term-papers, one-on-one mentoring, field trips, industry visits, excursions and other co-curricular and extra-curricular activities.

Student's opinion on faculty is valuable to the Institute's quest for all-round excellence and a formal Students' Feedback process is a part of the faculty appraisal audit conducted at the end of each semester by an external agency to ensure objective results.



Prof. Deepali Singhee
Ph.D (Chemistry),
M.Sc. (Textiles & Clothing) & UGC-NET



Mrs. Samita Gupta
M.Sc. (Textiles & Clothing) & UGC-NET



Dr. Shweta Tuteja Rakshit
Ph.D (Textiles & Clothing),
M.Sc. (Textiles & Clothing), UGC-NET & ICAR-NET



Ms. Yamini Dhanania
M.Sc. (Textiles & Clothing) & UGC-NET



Dr. Richa Chouhan
Ph.D (Apparel & Textiles),
M.Sc. (Family & Community Sciences) & UGC-NET



Ms. Heena Sachdeva
M.Sc. (Textiles & Clothing)



Ms. Arpita Singh
M.Sc (Textiles & Apparel Designing)



Ms. Mahua Pal
MCA, B.Ed, Certificate in CIC
and PGDCA & UGC-NET



Dr. Rishiparna Guha
Ph.D (Environmental Science),
M.Sc (Environmental Science)



Dr. Madhumita Saha
Ph.D, M.Phil, & MA (English)

College Infrastructure

JDBI has an impressive campus with all support facilities that cater to the academic and physical requirements of its students including:

- Spacious, sound-proofed and air-conditioned classrooms equipped with LCD projectors.
- State-of-the-art computer laboratories and CAD studio with LAN connectivity and 24 hour internet access.
- WiFi campus
- 250-seater auditorium for college seminars and special lectures.
- A common students' recreational area for recreation and relaxation.
- A playground (badminton) and indoor games facility (carom & chess).
- Canteen providing affordable and hygienic vegetarian food.
- In-house health center for first aid equipped with necessary medicare equipments and manned by a full-time trained nurse.
- Complete fire-equipment and electronic fire alarm system.
- Security controlled gates and CCTV surveillance to ensure the safety of students and staff.



Pattern Making & Sewing Studio



Draping Studio



Weaving Studio



Instrumentation Centre



Dyeing, Printing & Processing Laboratory



CAD Studio



Computer Lab

Bank details for online application and payments

- Beneficiary Name : **J.D. BIRLA INSTITUTE**
 - Beneficiary Account Number : **001794600001443**
 - Beneficiary Account Type : **Savings Bank**
 - Beneficiary Address : **11, Lower Rawdon Street,
Kolkata-700 020**
 - Beneficiary Bank Name & Branch : **YES Bank Ltd.,
Russel Street Branch**
 - Bank Address : **Kanak Towers, Ground Floor,
7A Russel Street,
Kolkata-700 071, West- Bengal**
 - Beneficiary Bank IFSC Code : **YESB0000017**
 - Beneficiary Bank MICR Code : **700532002**
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PERSONAL LAPTOPS

It is mandatory for students to have laptops of the following configuration:

- Intel Core I3 3rd Gen or higher
- 2 or 4 GB RAM
- 500 GB or higher HDD
- 14 or 15" Screen Monitor
- Wifi Support and card reader
- Original Windows 7 or Windows 8 Software

COLLEGE HOURS

9:30 am to 4:30 pm

OFFICE HOURS

9:00 am to 4:00 pm

LIBRARY HOURS

8:30 am to 5:30 pm

J.D. BIRLA INSTITUTE

Unit of Vidya Mandir Society

(Affiliated with Jadavpur University)

Recognised by UGC (12B & 2f)

Department of Textile Science, Clothing & Fashion Studies

Main Campus & Office : I I Lower Rawdon Street, Kolkata- 700020

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