

Annual Quality Assurance Report
(AQAR)



2007 - 2008

J. D. Birla Institute

Department of Home Science, Commerce and Management

ANNUAL QUALITY ASSURANCE REPORT (2007-2008)

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PART A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year has been enumerated below:

- **Autonomy:** The Institute is planning to apply for an autonomous status from the affiliating university and for this efforts are being made to gather information related to the said issue. A “peer review” meeting is being planned during the next session; thereafter a proposal would be sent to the Jadavpur University. A workshop will be shortly conducted to orient faculty members in this matter.

A meeting to discuss issues related to autonomy of the Institute was held on 31st August 2007 at the satellite campus and was presided over by Dr. Suman Mukerjee, Director of the Institute. All faculty members from the Departments of Home Science, Commerce and Management attended the meeting. He apprised members about the benefits of having an autonomous status and stressed that the purpose of academics was not only to teach, but also to gear up students to better employment opportunities.

- **The Institute is planning to increase the number of seats in the Department of Commerce, as there is more demand for this particular programme.**

The Jadavpur University has officially sanctioned an increase in the number of seats in the Department of Commerce from 150 to 225 (increase by 75 seats).

- **Keeping the demand for specialized professional courses in mind, faculty members from the Department of Home Science have initiated the preparation of the proposed curriculum and syllabi for the following specialized degree programmes; B.Sc in Food Science & Nutrition, B.Sc in Textile Science & Clothing Technology, B.Sc in Interior Designing, B.Sc in Human Development, B.Sc. in Consumer Science. Following this an attempt shall be made to get the programme reviewed and finally approved both by the UGC as well as the affiliating University. It is planned to offer at least one or two of the above-mentioned programmes to the students in the forthcoming session.**

The curriculum & syllabi for the different areas of specializations (Food Science & Nutrition Management, Textiles Science, Clothing & Fashion Studies, Interior Designing, Human Development and Home Science) in Home Science has been developed for the purpose of starting individual departments in these specialized areas. The report has already been submitted to the University for necessary action.

- **Both the Departments of Home Science and Commerce is planning to carry out the process of admissions online during the forthcoming session; this would enable students to download the admission forms, etc directly from the website of the college. This system is currently operative with the Department of Management.**

The college website has been upgraded to enable students to download the admission forms and alumni membership form.

- **Remedial classes would continue for students who have scored below par in basic science subjects.**

Though provision for remedial classes in physics, chemistry and mathematics was made for the session 2007-08 there was no student enrolled for the same. Hence remedial courses have been made mandatory for students scoring either low marks at the High School examinations or for those who had offered non-science subjects at the Higher Secondary level. Such students of B.Sc. (Hons) programme in Home Science for session 2008-09 would have to take up remedial courses in Basic Chemistry, Basic Physics and Physiology; while students of the Department of Commerce would have to undertake remedial course in Mathematics.

- **Computerization: The MIS that would assist in efficient administration would be operative from the next session. To make this effective each faculty members would be provided with individual computers.**

Each faculty member has been provided with an individual computer; however, MIS is yet to be installed in both the Departments of Home Science and Commerce.

- **A seminar on 'Environment related issues' and another on 'Women related issues' is being planned during the academic session 2007-08. A lecture on substance abuse would be held for the students of the Institute.**

A seminar and a panel discussion on 'Emerging Issues to Empower Women' was organized on 5th and 6th October 2007 and a seminar on 'Environmental Issues: Achieving a Sustainable Future' on 15th March 2008.

Talks are on with '*Kripa Foundation*', an NGO dealing with rehabilitation of drug addicts and alcoholics to organize a workshop on 'Substance Abuse'.

- **Staff Development**

1. A lecture on loans and investment for Class IV staff will be held in the future

Owing to constraints of time, this programme could not be undertaken.

2. A tie-up with medical centres for regular and routine medical check-up at discounted rates for teaching and non-teaching staff is being considered.

This could not be accomplished. However, efforts are on to contact medical centers for this purpose.

- **The Alumni association of the Institute would hold its annual reunion, organize fund raising activities and try to maintain database of ex students even in the forthcoming session.**

The Alumni Association of J D Birla Institute organized an evening 'Entourage' filled with excitement for the students of the institute on 23rd February 2008.

The **Annual Reunion and Batch'07 meet** was held on 26th April 2008. The 1st Newsletter was also published in the month of April 2008. Efforts to increase the number of membership are in progress.

- **Research: Two faculty members of the Department of Commerce are planning to enroll themselves for their respective doctoral degrees. Faculty members are also preparing proposals for new research projects.**

One faculty with the Department of Commerce has started the preliminary work for her doctoral degree, three teachers are pursuing M.Phil programmes and two teachers have completed their M.Phil in their respective areas of study.

- **Department of Management is making efforts to develop linkages with international universities. Further, all the three departments will continue to develop linkages with the various industry houses for the industrial training and also for the placement of students.**

The Articulation Agreement for Advanced Entry to MBA of New Castle Business School, UK has been signed and finalized between Northumbria University and Department of Management, JDBI.

The three Departments have taken initiatives to widen their relationship with the industry particularly with those where students were sent for their internship training. Efforts are also on to facilitate an organized placement cell.

- **Efforts will be made to maintain records of the progression of students to higher studies or to their places of employment. Students will also be directed in getting placement.**

All the three departments are making efforts to keep a record regarding the progression of their respective students. Though some of the students take up jobs soon after their graduation either at the place of internship or at other organizations, others prepare for various competitive exams or have enrolled themselves for higher education (post graduation courses, professional courses or post graduate diplomas).

More than 60% of students who have completed their post graduation from this Institute (in Resource Management, Human Development and Composite Home Science) have got placement in various organizations and are satisfied with their new jobs.

- **Health Services:** Panel discussions/workshops on health related issues are intended to be undertaken.

The various health-related activities that were undertaken during session 2007-08 are listed below:

1. A workshop on 'Pranic Healing' was organized on 26th February 2008 by Mrs. Durga Banka, a member of the Yog Vidya Pranic Healing Foundation of West Bengal and having 10-years experience in this art.
2. A workshop on **Cancer Awareness** was held on the 7th of March 2008. Prof. A.P. Majumdar, Dean Department of Oncology, AMRI, Kolkata and Dr. Arundhati Chakraborty, Consultant Oncologist, Apollo Gleneagles, Kolkata deliberated on 'Breast Cancer Awareness and Precaution'. This was followed by a short workshop conducted by a cancer support group, Hitaishini,
3. The Food and Nutrition Section of the Department of Home Science celebrated the **Nutrition Week** with a theme 'Nutrition Promotion for Stronger Nation' at the Institute on 6th and 7th of September 2007. Various activities like

determination of Body Mass Index, free diet counseling and free distribution of pamphlets were undertaken.

4. A workshop on **First Aid and various lectures on health & diseases** were conducted by eminent doctors and professionals for both undergraduate and postgraduate diploma students of the Department of Home Science.

- **The Extra Curricular Activities such as independence day celebrations, Saraswati puja, quiz, debate, annual show and annual sports, fresher's party, farewell party, inter college fests etc. will be continued.**

The various social and cultural activities that were organized by the college during session 2007-08 to foster team spirit are listed below:

1. On 15th August, the 60th Independence Day was celebrated at the college premises
2. The 7th **Annual Inter-department Debate** competition was held on 19th September 2007. The topic of the debate was '*There was a lot in a name, Calcutta and Kolkata are not the same*'. Students from all the three departments participated in the event.
3. A **Book Bazaar** where book distributors had put up shop in the college premises was organized at the main campus on 18th and 21st January 2008. Students and faculty members could purchase books directly from the distributors at discounted prices.
4. The **Annual Show** of the college was held at the college auditorium on 25th January (Saturday) 2008. Prof. (Dr.) Subrata Pal, ex-Dean, Faculty of Science, Jadavpur University graced the occasion as the chief guest. All meritorious students for session 2006-07 were awarded at this ceremony that was followed by cultural programme put up by the students.
5. The **Annual Sports Day** was celebrated on 10th February (Sunday) 2008 at the Rabindra Sarobar Stadium. **Major General TM Mhaisale, Eastern Command** graced the occasion as the Chief Guest. A number of track events were organized for students and staff.
6. The **Basant Panchami Festival (Saraswati Puja)** was celebrated on 11th February (Monday) 2008 at the main campus where students, teachers and all staff members prayed to goddess Saraswati to seek her blessings. The event saw positive response from the students belonging to all communities.

7. The **Fresher's Party** was held on 26th of July 2007 and the **Farewell Party** was held on 3rd May 2008 at the college premises. The event was held with a view to foster team building among students.

- **To bring in awareness about the changes made /to be made in the Home Science syllabus an orientation lecture /workshop would be conducted for the teachers of various schools teaching Home Science.**

Although orientation lectures/workshop to orient teachers of various schools on prospects of Home Science education could not be conducted, the Institute has initiated a programme on Career Counseling through which the students of different schools are oriented towards Home Science Education.

PART B

1. Activities reflecting the goals and objectives of the institution

Efforts were made to help the students develop themselves in a holistic manner, through academic excellence, team building excursion and concern for the nation.

2. New academic programmes initiated (UG and PG)

In order to keep with the changing times, the Department of Home Science has planned to introduce **specialized and professional undergraduate courses** in its different areas of specializations such as Food Science & Nutrition Management, Textiles Science, Clothing Science & Fashion Studies, Interior Designing and Human Development Curriculum and the syllabus for these specializations in Home Science has been developed and two review committee meetings for each specialization have been held. The proposal for the above specialization along with the curriculum and syllabus has been submitted to the Faculty Council of Science of the affiliating Jadavpur University.

3. Innovations in curricular design and transaction

- Staff meetings were regularly held in all the three departments during this period regarding rules, pedagogy to be used for classroom teaching and co-curricular & extra-curricular activities.
- Faculty members in the Department of Management have been advised to use the PCs provided to them for LCD presentation in class.
- To ensure that quality education as well as dynamic employment skills is available to its students, the Institute had initiated a 10-week training programme on **Soft Skills and Personality Development** in association with Super Soft, an NGO dedicated for imparting employability skills and personality development. After the end of 10 weeks, students have undergone a transformation and have benefited from the course. There has been an overwhelming response and students have expressed their desire to enroll with an Advanced Course on the same.

3. Inter-disciplinary programmes started

None

4. Examination reforms implemented

None

6. Candidates qualified: NET/SLET/GATE etc

- Ms. Simantini Mukhopadhyay (a new faculty member) cleared SET in August 2007.
- Ms. Ruchika Kharkia, a student of final M.Sc Resource Management (2006-2008) cleared NET examination held in December 2007.

7. Initiative towards faculty development programme

- The Institute supports and encourages participation of faculty members in seminars, conferences, and workshops either as delegates or as resource persons by granting them duty leave and also reimbursing registration and other related expenses in most cases.
- The Human Development Section of the Home Science department organized a workshop on 'Team Building & Achievement Motivation' on 25th March 2008 at the College auditorium for faculty members from both the departments of Home Science and Commerce. The purpose was to create a de-stressing environment for all.

SEMINARS/ CONFERENCES/WORKSHOPS ATTENDED

- Two faculty members, Mrs. Punam Mehra (Sectional in-charge, Human Development Section, Department of Home Science) and Mrs. Smita Parekh (Sectional in-charge, Composite Home Science Section, Department of Home Science) attended an International Conference entitled 'Recent Developments in Home Science: Epigenesis' organized by Lady Irwin College of Home Science as a part of their Platinum Jubilee celebrations during 2nd –6th October 2007.
- Dr. Banani De, Lecturer in Chemistry, Department of Home Science attended a two-day workshop on 'e-learning Awareness' jointly organized by Academic Staff College of Jadavpur University, Salt Lake campus and DOEACC, Kolkata center, formerly RCC, Kolkata on 16th and 17th November 2007.
- Mrs. Komal Sharma, Coordinator IQAC and Dr. Vipasha Chakraborty, Co-coordinator IQAC of the Institute attended a one-day conference on 'Best Practices in Higher Education' organized by the Quality Assurance Cell (NAAC), West Bengal State Council of Higher Education on 5th December 2007 at Bangla Academy, Kolkata.

- **Dr. (Mrs.) Nandita Das**, faculty, Department of Home Science attended the 21st Annual Conference of the Physiological Society of India that was held between 6th to 8th December 2007 at the Fariadabad Institute of Technology, New Delhi. The theme of the conference was '**Current Approaches of Physiology to Therapeutics and Rehabilitation**' and it covered areas such as Neurology, Cardiology, Science of Rehabilitation, Ergonomics, Sports Science, Endocrinology, Immunology, Physiology etc.
- **Dr. (Mrs.) Soma Dasgupta**, senior faculty, Department of Home Science attended a two-day workshop (18 – 19 December 2007) on '**Framing Inter-Cultural Studies: China & India**'. The same was organized by the newly set-up HP Biswas India-China Cultural Studies Centre, Jadavpur University, in collaboration with the Center of Advance Study, Department of Comparative Literature to thrash out areas of research on the emerging issues of Sino-Indian relation.
- **Ms. Sangita Dutta Gupta, Mr. Tapabrato Ray and Mr. Gautam Das**, faculty members with the Department of Management attended a Faculty Development programme on '**Entrepreneurship Development Course**' organized by Entrepreneurship Development of India, at Shillong on 17 to 28th December 2007.
- **Dr. (Ms.) Deepali Singhee**, Principal along with four faculty members namely **Ms. Shivarati Bose, Ms. Indrani Biswas, Ms. Ishita Biswas and Ms. Madhu Bachhawat** from the Department of Home Science participated in the 27th Biennial Conference of the Home Science Association of India held at Jabalpur. The theme of the Conference was '**Expanding Horizons for Professional in Family and Community Sciences**'.
- **Dr. (Mrs.) Banani De**, Lecturer in Chemistry from the Department of Home Science attended a three-day national level conference on '**Windows of Chemistry**', organized by Bankura Sammilani College, Kenduadihi at Bankura from 7th to 9th February 2008.
- **Dr (Mrs) Nandita Das** attended a National Seminar on '**Ayurveda in Health Care and its Socioeconomic Impact**' organized by Ramakrishna Mission, Narendrapur on 29th and 30th March, 2008
- **Mrs. Komal Sharma**, Sectional in-charge, Resource Management Section, Department of Home Science, **Mrs. Ishita Biswas** Lecturer, Department of Home Science and **Mrs. Mona Chatwal** Part time Lecturer, Department of Home Science

attended a workshop on **'Barrier Free Environment for Persons with Disabilities'** jointly organized by the Department of Architecture, Jadavpur University and the National Institute for the Orthopaedically Handicapped, Bonhooghly, Kolkata on 23rd May 2008 at Jadavpur University, Kolkata.

ATTENDED AS RESOURCE PERSON

- **Prof. (Dr.) Suman K Mukerjee Director JDBI was invited:**
 1. As Speaker against the motion on **'Sports performance day by day is deteriorating due to political interference'** at 85th ILSS (Indian Life Saving Society) Foundation week celebration on 17th August 2007
 2. As a Speaker at Group Induction Programme on **'The Global Economic-Geo Political Environment and its Business Implications'** at ITC Sonar Bangla, Kolkata on 3rd September 2007
 3. As Speaker at Liberty and Society Seminar on **'New Industrial Approval: In Context of Nandigram'** at Centre for Civil Society at the Future Business School, Kolkata on 28th September 2007
 4. As Speaker in the Plenary session IV **'Quality Assurance Mechanisms: Key Issues'** on **'Promoting Accreditation In Higher Education'** at the Higher Education Summit 2007 on **'Innovation for Quality & Relevance'** FICCI, Delhi on 2nd & 3rd November 2007
 5. As Speaker at a Symposium on, **'Leadership Enterprise and Development'** at Bengal Club, Kolkata on 1st December 2007
 6. As a speaker at **MANAGE 2008** organised by Rotary Madras Midtown at Chennai where he spoke on **'Personal Leadership Values for the New Indian'** on December 7, 2008.
 7. As a speaker at **'Enterprise Development & Inclusive Growth Center'** organized by British Consultancy Charitable Trust, London & Srei Foundational & Sonodyne Television Co. India at Bengal Club on December 1, 2007
 8. As a speaker on **'Enhancing Employability : problems of Employers & Trainers'** organized by Netaji Subhas Open University, Centre for Language Studies & (IBSA) Indo British Scholars' Association at NSOU Golpark Campus on December 15, 2007
 9. As a speaker on **'The Relevance of Industry Academia Partnership in the Journey of Entrepreneurship'** on February 5, 2008 at St. Xavier's College

10. As a speaker on '**Motivation and Communication**' at Vedic Village organized by CFI Technologies Pvt Ltd on February 9, 2008
 11. As a speaker at a panel discussion '**Expectations from Union budget 2008-09**' on February 23, 2008 organised by ICC & Kotak Mahindra Asset Management Co.
 12. As a speaker at '**SME EAST 2008 : Making SME's Globally Competitive**' at Peerless Inn Hotel between February 25-26, 2008
 13. As a speaker at '**Union Budget 2008 : Impact on Capital market & Indian Economy in General**' organised by The Economic Times at The Oberoi Grand on March 3, 2008. His topic was '**Is degrouping of emerging economies like India a reality or a myth?**'
 14. As a speaker at a national Seminar on '**Environmental Issues : Achieving a Sustainable Future**' on March 15, 2008 organised by JD Birla (Department of Home Science, Commerce & Management) at Vidya Mandir Auditorium. He spoke on '**Human face of Sustainable Development**' in the session '**Environmental Issues : A Bird's Eye View**'
 15. As a speaker at the **Budget Analysis 2008** on March 15, 2008 organised by West Bengal State Electricity Finance and Accounts Managers' Association at Vidyut Bhavan
 16. As a speaker on '**Exploring Market for SME products**' on March 26-27, 2008 at HHI Banquet Hall, organized by Indian Council of Small industries.
 17. As a chief speaker at a conference organized by AIESFC on 12th April, 2008
- **Dr (Ms) Krishnakali Bhattacharyya**, senior lecturer, Human Development Section, Department of Home Science delivered a lecture on '**Emotion and its effect on Health- Psychological Aspect**' on 7th June 2008 at the Institute of Graphology, Kolkata
 - **Ms. Shivarati Bose**, senior lecturer, Food & Nutrition Section, Department of Home Science delivered a lecture on '**Emotion & Health**' on 7th June 2008 at the Institute of Graphology, Kolkata
 - **Dr.Suman K. Mukerjee**, Director JDBI was the Guest of Honour at 49th annual general meeting & panel discussion on '**Teaching is a Nobel Profession. then Why should Teachers be Ignobly Treated**' at The Association of Teachers in Anglo Indian Schools, West Bengal, Kolkata on 26th September 2007

- **Dr.Suman K. Mukerjee, Director JDBI** was a Panelist at 'Jeevika-XDS' 2008 between January 14-15, 2008 at St. Xavier's College. The topics were '**Is Economic Independence necessary for the Liberation of Women**' and '**Challenges of liberated women in the patriarchal society of India**'
- **Dr.Suman K. Mukerjee, Director JDBI** was a Panelist & Chairman to a Panel Discussion on '**World Peace and Understanding**' at Haldiram Convention Centre on February 23, 2008 organised by Rotary International District 3290 where eminent speakers like His Excellency the Ambassador of Balarus, Swami Chitmananda, Mr. Md. Imran, Deputy High Commissioner of Bangladesh, Mr. Md. Salim, MP, Mr. Saugata Roy, MLA, Mr. Bickram Ghosh, Mr. Arindam Sil, Prof. Bula Bhadra, Calcutta University and others.

PAPERS PRESENTED

1. Dr. (Mrs.) **Soma Dasgupta**, Senior Lecturer in Economics with the Department of Home Science read a paper entitled '**Constructing A Life Satisfaction Scale For Parents Of Children Living Abroad-LSSPCA**' at the 12th International and 43rd National IAAP Conference 2008 (Theme: 'Challenges of Applied Psychology for Societal Transformation'), jointly organized by IAAP in collaboration with Department of Applied Psychology (Calcutta University), National Institute of Technical Teachers Training and Research (Salt Lake) and Psychology Research Unit of Indian Statistical Institute, Kolkata on Feb 7-9, 2008 at the National Library auditorium, Kolkata.
2. The following faculty members participated in the Research Poster Session of their respective areas of specialization in the 27th Biennial Conference of the Home Science Association of India held at Jabalpur. The theme of the Conference was '**Expanding Horizons for Professional in Family and Community Sciences**'.

Sl. No.	Name of the Faculty Member	Research Topic for Poster Presentation
1	Ms. Smita Parekh & Dr. (Ms.) Deepali Singhee	A comparative study on the buying behaviour of females of various age groups towards selection of clothing
2	Ms. Shivarati Bose	To study the effect of consumption of blended oil (80% rice bran oil and 20% sunflower oil) on the lipid profile of hypercholesterolic patients
3	Ms. Indrani Biswas	Effect of multiple micronutrient supplementations on the hemoglobin levels of pre-school children.
4	Ms. Ishita Biswas	Perception of unmarried girls towards selected aspects of marriage: A study on the middle income group families of Delhi
5	Ms. Madhu Bachhawat	Comparative study of parent child relationship and academic anxiety among girls with siblings and without siblings

ENROLLMENT FOR HIGHER EDUCATION

1. Ms. Keya Ghosh, faculty with the Department of Commerce completed her M.Phil through Annamalai University in March 2008
2. Ms. Mitali Mazumdar, Head Librarian JDBI, Main Campus completed her M.Phil from Annamali University in 2008.
3. Ms. Rachna Kejriwal, faculty with the Department of Commerce has started the preliminary work for her doctoral degree in "Role of Advertisement in Making FMCG Products"
4. Ms. Ruchi Jain, faculty with the Department of Commerce is pursuing her M.Phil degree from Periyar University, Salem, Tamil Nadu and will be submitting her dissertation in the year 2008
5. Ms. Sreetama Dey, faculty with the Department of Commerce is currently pursuing her M.Phil with Vinayaka Mission University, Salem, Tamil Nadu.
6. Ms. Simantini Mukhopadhyay, faculty Department of Home Science currently pursuing her M.Phil from the Institute of Development Studies, Kolkata.
7. Ms Sohini Modak has completed a two and a half year Arena Multimedia Animation Specialist Programme in February 2008. The certificate is awaited.

8. Total number of seminars/workshops conducted

1. A lecture on '**Management Education in India**' was organized for the Commerce students by the Department of Commerce in association with ICFAI on 30th August 2007.
2. J D Birla Institute organized a two-day program entitled "Emerging Issues to Empower Women" on 5th and 6th of October 2007.
 - The program started on 5th October with a **panel discussion on the theme "Women in Public"**. Eminent panelists spoke on various aspects of the theme. Distinguished MLA and eminent lawyer, Ms. Bharati Mutssudi spoke on topic "Women in Politics". Assistant editor of Ananda Bazar Patrika, Ms. Swati Bhattacharya gave her views on "Women in Media". The topic on "Women in Cinema"- brilliantly lectured by Ms. Soma A Chatterjee, visiting lecturer in Globsyn College of Management and St Xaviers College. Professor Ishita Mukherjee, Director of Women Studies, Calcutta University spoke on "Women in Education". Dr. Mallika Sengupta the famous Bengali author and Head of Department of Sociology, Kasiswari College discussed on "Women in Literature". Finally the eminent theater personality, Ms Bijoy Lakshmi Burman spoke on "Women in Theatre". The moderator for the discussion, Ms. Ruchira Goswami, activist and lecturer, NUJS, Kolkata, finally summed the entire session.
 - On 6th October the **seminar on "Emerging Issues to Empower Women"** was held at Kalamandir. The chief guest Prof. Nirmala Banerjee, eminent economist and activist gave the keynote address which was followed by general address given by Prof. Ratnabali Chatterjee, ex-professor of Islamic History and Ex-director of Women Studies, Calcutta University. Two sessions followed and eminent speakers from academia and organizations working with women issues and rights deliberated on the various topics of interest
3. Faculty from Erudite conducted a workshop on '**Strategies that can be Employed by the Aspiring CAT Students**'. 2nd and 3rd year commerce students and faculty members attended the talk on 6th September 2007.
4. Department of Management J D Birla Institute in association with Times of India, Education Times organized a Counselling Session, '**Study Abroad**' on November 14, 2007 at the Vidya Mandir Auditorium. The speakers were Dr. Sunrit Mullick, Regional Officer & Educational Adviser USEFI, Kolkata, Ms. Sujata Sen, Director

- Eastern India, British Council, Kolkata, Mr. Ceridwyn Bessant, Associate Dean, Postgraduate, Newcastle Business School, Mr. John Hartwright, head of Recruitment & Admissions, Newcastle Business School and Dr. Suman K Mukerjee, Director JDBI.
5. J D Birla Institute, Department of Management in association with the Times of India, Education Times organized a Counselling Session, '**Look at IT**', on November 19, 2007 at the Vidya Mandir Auditorium. The speakers were Dr. G D Gautama, IAS, Former Principal Secretary, Govt. of West Bengal, Mr. Shekhar Niyogi, Chief Consultant, Education Unlimited Inc, Mr. Partha Mukherjee, Consultant, FutureSoft, Ms. Shakera Roy, National Sales Head, NIIT Ltd, and Dr. Suman K Mukerjee, Director JDBI.
 6. Department of Management, J D Birla Institute in association with the Times of India, Education Times organized a Counselling Session, '**Retail Management**' on November 26, 2007 at the Vidya Mandir Auditorium. The speakers were Gairik Das, HOD Retail Management, IISWBM, Mr. Shekhar Niyogi, Chief Consultant, Education Unlimited Inc, Mr. Aniruddha Sinha, Marketing Controller, RPG Retail, Mr. Anirban Banerjee, Assistant Manager Retail, Tanishq and Dr. Suman K Mukerjee, Director JDBI.
 7. A lecture on '**Stock Market: A Bird's Eye View with Special Emphasis on Mutual Funds**', was delivered by Mr. Sumit Roy, MBA from IISWBM, Kolkata for 2nd & 3rd Year students, Department of Commerce on 14th February 2008.
 8. A seminar on '**Analyzing The Budget 2008**' was organized at Vidya Mandir Auditorium on March 8, 2008 where eminent speakers like Mr. Somnath Ballav, Executive Director, Ms. Sushmita Basu, Price Waterhouse Coopers, Mr. Rakesh Sony, MD & CEO-Investment Banking, Microsec Capital, Mr. Dilip Desai, Partner-DB Desai Associates, Mr. Pallab Gupta, ITC Ltd, Mr. Subhasis Dey, Chief Financial officer & Company Secretary, TATA Metalliks Limited, and Dr. Suman K Mukerjee, Director JDBI spoke on various issues regarding the budget.
 9. On 15th March 2008, a seminar on '**Environmental Issues: Achieving a Sustainable Future**' was held at the Vidya Mandir auditorium. The inaugural session was led by the Chief Guest Debal Roy, Member Secretary, West Bengal Pollution Control Board. Prof. Pronobes Sanyal, former Chief Conservator of Forests delivered the Keynote Address. The seminar had three sessions and the speakers were from various walks of

life deliberated on the environmental issues such as green building, carbon trading, energy audit, disaster management, preservation of wetlands, global warming, environmental laws etc.

10. A lecture on '**Holistic Approach to Environmental Issues**' was delivered by Prof. Anando Dev Mukherjee, Emeritus Professor and Director of School of Oceanographic Studies, Jadavpur University and former Vice chancellor, Vishva Bharti University for Final year students from both the Departments of Home Science and Commerce on 3rd April 2008.
11. A lecture on '**Right to Information Act**' by Mr. Nandan Ray, Secretary West Bengal Information Commission was organized for 3rd year students, Department of Commerce on 4th April 2008.
12. Dr. Dipankar Dey, Associate Dean ICFAI and a member of the Advisory Group formed during the Johannesburg Earth Summit (2002) gave a lecture on '**E-Waste**' for 2nd and 3rd year students, Department of Commerce on 11th April 2008.
13. An inspirational lecture by Mr. Mohammed Asif Iqbal from PriceWaterHouse Coopers oriented the students of 1st year B.Com on '**How One Can Achieve Even the Impossible if one has the Desire to do so**'. Mr Iqbal lost his eyesight at a very early age and had to face a lot of hardships, criticism, un-cooperation and opposition to achieve what he is today. He shared with the students all his sufferings and his inner strengths.

9. Research projects a) newly implemented b) Completed

NEWLY IMPLEMENTED

None

ONGOING PROJECTS

- The UGC-sponsored Minor Research Project entitled, '**Constructing a Scale to Measure the Life Satisfaction of Elderly Parents of NRI Children**', under Dr. (Mrs.) Soma Dasgupta, Lecturer, Economics & Statistics, Department of Home Science is on the verge of completion.
- The UGC-sponsored Minor Research Project entitled, '**An Eco-friendly Approach for the Treatment of Industrial Effluents**', is currently an ongoing project under Dr. (Mrs.) Banani De, Lecturer, Chemistry, Department of Home Science.

COMPLETED

- A major project sponsored by World Bank and Ministry of Health and Family Welfare, Govt. of India, '**Street Food Project - Phase II**', under Mrs. Lilu Mancha, Principal Investigator and Mrs. Komal Sharma, Co-Investigator was completed and submitted on July 2007. The last phase of this major project (Phase III) was completed in June 2008. Mrs. Lilu Mancha, the PI of the project presented her final report at NOIDA on 23rd June 2008. In the 3rd phase of the project retraining of the vendors from Beckbagan and Tangra on certain critical areas was organized. Training of 2 more new groups from Saltlake city and Beliaghata was organized in the form of 15 intervention programmes. In total, 67 food vendors were trained on personal, environment, unit and food hygiene. They were also taught on the different aspects of food preparation and nutrient retention.
- The UGC-sponsored minor research project titled, '**Trade Liberalization and its Impact on Forest: A Case Study of India**', has been discontinued as the Principal Investigator of the project has resigned from college.

10. Patents generated, if any

None

11. New collaborative research work

'**Street Food project Phase II & III**' was undertaken in collaboration with Government of India. It was a capacity building project on food supply and quality control of food that is being implemented with assistance from the World Bank. Two senior faculty members, Mrs. Lilu Mancha and Mrs. Komal Sharma from the Department of Home Science worked on the **second and the third phase**. These phases dealt with the intervention programmes whereby the street food vendors were given training to improve the hygienic conditions and improving their standard and sale. Their pre and post knowledge base and their performance was observed, compared and evaluated during the phase.

12. Research grants received from various agencies

World Bank and Ministry of Health and Family Welfare, Govt. of India had sponsored the major Street Food Project that was undertaken by the Institute:

- **Phase I:** received the remaining amount Rs.1,221/-
- **Phase II:** received the remaining amount of Rs.53,500/-
- **Phase III:** approved allocation: Rs. 3,33,000/-, amount sanctioned & received: Rs. 2,80,000/-

13. Details of research scholar

No student has registered as a research scholar during session 2007-2008.

14. Citation index of faculty members and impact factor

1. A K Samanta & Deepali Singhee, 'Standardization of Process Variables for Low-Temperature Bleaching of Jute-Cotton Union Fabrics using a Combination of Hydrogen peroxide and Potassium Per-oxodisulphate as Dual Oxidising Agents', Journal of The Institution of Engineers (India), Textile Division, Vol 88, August 2007, p 19-32.
2. A K Samanta, Deepali Singhee, Gautam Basu & K K Mahalanabis, 'Thermal Behaviour and Structural Features of Chemically and Bio-chemically Modified Jute Substrate', Indian Journal of Fiber and Textile Research (IJFTR), Vol 32, September 2007, p 355-365.
3. A K Samanta, Deepali Singhee, Gautam Basu & K K Mahalanabis, 'Single - Step Dyeing and Crease Resistant Finishing of jute Fabric using an Acid Dye and N-Methylol Acrylamide and other Conventional Resins, Journal of the Institution of Engineers (India) Textile division, Vol 88, February 2008, Pg 17 – 26.
4. Dr. (Ms.) Banani De, 'Feasibility of Sigmatropic Rearrangement on Electron Deficient Coumarinyl Ketones', Canadian Journal of Chemistry, Vol 86, No. 5, May 2008 , P 401 – 409.
5. Dr. (Ms.) Banani De, 'One-Pot synthesis of Angular Furocoumarins: A Simple Protocol Involving Unprecedented Intramolecular Aldol Condensation', Journal of Heterocyclic Chemistry, Vol 45, 2008, P 673 – 678.
6. A K Samanta, Deepali Singhee, Priti Agarwal & Siddharta Datta, 'Application of Single & Mixture of Red Sandalwood and Other Natural Dyes for Dyeing of Jute Fabric: Studies on Colour Parameters/ Colour Fastness and Compatibility,, Journal of Textile Institute, 2008 (accepted and in press).

15. Honors/Awards to the faculty

- Dr. Suman K Mukerjee, Director JDBI was re-appointed as Visiting professor to Newcastle Business School, UK
- Ms. Smita Parekh and Ms. Indrani Biswas were awarded 'Best Research Poster' in their respective areas of specialization at the 27th Biennial Conference of the Home Science Association of India held at M H Womens' College for Home Science & Science, Jabalpur (Madhya Pradesh) on 27-28th December 2007

Sl. No.	Name of the Faculty Member	Research Topic for Poster Presentation
1	Ms. Smita Parekh & Dr. (Ms.) Deepali Singhee	A comparative study on the buying behaviour of females of various age groups towards selection of clothing
3	Ms. Indrani Biswas	Effect of multiple micronutrient supplementations on the hemoglobin levels of pre-school children.

- Ms. Simantini Mukhopadhyay, lecturer, Department of Home Science was awarded the Panchanan Chakraborty Scholarship at the Institute of Development Studies for excellent performance in the M.Phil programme in the year 2007-08.

16. Internal Resources Generated

Revenue was generated through following short term / crash courses:

- a. Montessori Training (*nine months duration*)
- b. Artistic Craft (*eleven months duration*)
- c. 2 groups of Certificate Course in Home Science (*nine months duration*)
- d. 2 batches of Finishing School course (*six weeks duration*)
- e. Jewellery Designing (*three months duration*)
- f. Tanjore Painting (*two months duration*)
- g. Complete Cookery and Bakery (*one month duration*)
- h. Specialized Craft (*one month duration*)
- i. Sari Draping (*two days duration*)
- j. Assorted Chocolate Making (*two days duration*)
- k. Application of Computers in Commerce (*nine months duration*)
- l. Ceramic Design (*three months duration*)
- m. Diploma in Interior Design (*twelve months duration*)

17. Details of departments getting SAP, COSIST (ASSIST)/ DST.FIST, etc. Assistance / recognition

None in this academic session.

18. Community services

The NSS wing of J D Birla Institute has conducted a variety of programmes to extend help to the underprivileged.

- **Creating awareness about personal hygiene amongst street children:** This program was conducted on 18th March 2008 at IPER (Institute of Psychological and Educational Research). A group of 55 street children gathered and listened intently to the poster and flash card presentation on good personal hygiene and proper nutrition. The presentations were followed by a puppet show highlighting proper disposal of waste and personal hygiene. The children were very excited and happy. There was a lot of interaction between the students and the street children.
- **Donation of old clothes:** Students have enthusiastically collected old clothes, toys and books for the underprivileged. These are being donated to people from different age groups.
- **A lecture cum workshop on Breast Cancer** was conducted on 7th March 2008 at the auditorium of the Institute. The NSS-Wing of the Institute sponsored and distributed leaflets highlighting instructions on self examination of breast cancer to the students

19. Teachers and officers newly recruited

The following staff members have been recruited faculty members and lab assistants in the month of July-August 2007.

NON-TEACHING			
1	Ms Sudeshna Moitra	Asst. Librarian (on Contract)	BLIS, B.Sc in Zoology & MILS (pursuing)
2	Ms. Tanimaj Majumdar	Asst. Librarian & Supervisor at Residence (on Ad- hoc)	5-Year Diploma in Fine Art, Government Art College, Kolkata
DEPARTMENT OF HOME SCIENCE – TEACHING FACULTY			
1	Mrs. Lili Mancha	Full-Time (Extension after Retirement)	M.Sc Food & Nutrition (no NET/SLET).

2	Ms. Ishita Biswas	Full-Time (on Probation)	M.Sc in Community Resource Management & Extension, P.G Diploma in Human Rights (pursuing) & NET Qualified
3	Ms. Shweta Daga	Full-Time (on Contract-Renewal)	M.Sc in Textiles & Clothing (no NET/SLET).
4	Mrs. Sweta Patney	Full-Time (on Contract-Renewal)	M.Sc in Resource Management & Advanced Diploma in Computer Software (no NET/SLET).
5	Ms. Madhu Bacchawat	Full-Time (on Contract)	M.Sc in Human Development (no NET/SLET).
6	Ms. Shraddha Agarwal	Part-time Lecturer (04 classes per week)	M.Sc in Human development and P.G Diploma in HRD (no NET/SLET).
7	Mrs. Atri Chakraborty	Part-time Lecturer (12 classes per week)	M.A Economics, MBA in Human Relations & NET Qualified
8	Dr. (Ms.) Binny Deka	Part-time Lecturer (08 classes per week)	Ph.D, M.A in English (no NET/SLET).
9	Ms. Ceassna Kaur	Part-time Lecturer (04 classes per week)	M.Sc in Microbiology (no NET/SLET).
10	Mrs. Jayeeta Bardhan	Part-time Lecturer (10 classes per week)	M.Sc in Biochemistry (no NET/SLET).
11	Ms. Nabamita Chakraborty	Part-time Lecturer (12 classes per week)	M.Sc in Psychology (no NET/SLET).
12	Ms. Smita Choudhary	Part-time Lecturer (12 classes per week)	M.Sc in Psychology (no NET/SLET).
13	Ms. Asmita Bhattacharya	Part-time Lecturer (08 classes per week)	Ph.D in Sociology, M.A in Sociology and GATE and NET Qualified
DEPARTMENT OF COMMERCE - TEACHING FACULTY			
1	Mrs. Basudha Mukhopadhyay	Full-Time (on Probation)	M.Phil, M.Com, B.Ed & NET Qualified
2	Ms. Sreetama De	Full-Time (on Contract)	M.Com (no NET/SLET). Currently pursuing M.Phil
3	Ms. Madhumita Chakraborti	Part-time Lecturer (12 classes per week)	M.Com & ICWA (no NET/SLET)
4	Ms. Leenapriya De	Part-time Lecturer (12 classes per week)	M.Com (no NET/SLET)
5	Nisha Nahata	Part-time Lecturer (24 classes per week)	B.Com & CS-Inter (no NET/SLET)

6	Ms. Keya Ghosh	Part-time Lecturer (06 classes per week)	M.Com (no NET/SLET). Currently pursuing M.Phil
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The following staff members have been recruited as faculty members and lab assistants in the month of January-February 2008:

DEPARTMENT OF HOME SCIENCE - TEACHING FACULTY			
1	Ms. Sohini Kahali	Full-Time Lecturer	M.Sc (Human Development), Jadavpur University, not NET/SLET qualified
2	Ms. Ashmita Roy	Part-time Lecturer	B.Arch, BMS College of Engineering, Bangalore, not NET/SLET qualified
3	Mrs. Mona Chatwal	Part-time Lecturer	3-year Diploma in Architecture, Impact Polytechnic, Bangalore, Not NET/SLET qualified
4	Ms. Shradha Agrawal	Part-time Lecturer	M.Sc, Human Development, Jadavpur University, P.G. Diploma in HRD, BILAMS, NET Qualified
5	Ms. Jaya Basu Sarbadhikary	Part-time	MPhil, MA in Education, Calcutta University, B.Ed, Calcutta University
6	Ms. Ipshita Chatterjee	Part-time Lecturer	M.Sc in Home Science (Composite Home Science), Jadavpur University, Not NET/SLET qualified
7	Ms. Madhu Bachhawat	Part-time Lecturer	M.Sc in Human Development, Jadavpur University, Kolkata, Not NET/SLET qualified
8	Ms. Sabori Mitra	Part-time Lecturer	M.Sc in Food & Nutrition, SNDT University, Mumbai, Not NET/SLET qualified
9	Ms. Sampa Battacharjee	Part-time Lecturer	M.Sc. in Physics Calcutta University, Not NET/SLET qualified
10	Mr. Uday Goswami Sengupta	Part-time Lecturer	B.Arch, Not NET/SLET qualified
11	Dr. (Mrs.) Bharati Mukherjee	Part-time Lecturer	Ph.D in Biochemistry, Nagpur University
12	Mrs. Sharmistha Sinharay	Part-time	MA in Education, Calcutta University, not NET/SLET qualified
13	Dr. (Mrs.) Suroopa Chakraborty	Part-time	PhD (science), Jadavpur University, M.Sc in Physical Chemistry, Jadavpur University
14	Dr. (Ms.) Kakali Roy	Part-time	Ph.D in Food Technology, Jadavpur University, Kolkata, M.Sc. in Biochemistry, University of Calcutta, Kolkata
15	Ms. Cessana Kaur	Part-time Lecturer	M.Sc in Microbiology, University of Calcutta, Not NET/SLET qualified
16	Mr. Swarup Saha	Part-time Lecturer	B.Sc in Hotel & Hospitality Administration, MBA in HRD, Not NET/SLET qualified

17	Mr. Sujay Saha	Part-time Lecturer	B.Sc in Hotel & Hospitality Administration, MBA in HRD, Not NET/SLET qualified
DEPARTMENT OF COMMERCE – TEACHING FACULTY			
1	Keya Ghosh	Full-Time (on Probation)	M.Phil, M.Com, University of Calcutta, Kolkata
2	Sohini Modak	Full-Time (on Contract)	Pursuing Arena Animation Academy Specialist Programme (AAASP)
DEPARTMENT OF MANAGEMENT			
1	Lt. Col. Amarjeet .Singh Ahluwalia, Faculty cum Student Counselor and Placement Facilitator		
2	Ms. Madhumita Bishnu, Secretary to Director		

20. Teaching – Non-teaching staff ratio

3:2 (63:39)

Teaching 63 [40 (full-time) + 23 (part-time)] and non-teaching 39

21. Improvements in the library services

Improvements made in the Library includes the following:

- Addition of number of new books.
- Seating capacity for students has been increased
- Arrangements have been made for the students to deposit their bags at a counter inside the library that is manned by a college staff.
- New DVD's were purchased
- Number of computers for the use of students has been increased.
- An additional assistant has appointed for the library.
- Student's preference and requirements are considered while purchasing books. They can place a request with the head librarian for a book of their choice

22. New books/journals subscribed and their value

Sl.No.	Category	Nos.	Total Amount (in Rs)
1	Books	1075	3,29,175.00
2	Journals (includes the new and the old ones with annual subscription)	23	40,715.00
3	Magazines	35	24,443.00
4	Newspaper	12	12,552.00
5	Online journal	1	35,000.00
TOTAL			4,41,885.00

23. Courses in which student assessment of teachers is introduced and action taken on student feedback

- a. Undergraduate Programme in Home Science (all specializations)
- b. Post graduate Programme in Home Science (Human Development, Resource Management & Composite Home Science Specializations)
- c. Undergraduate Programme in Commerce
- d. Undergraduate Programme in Management

At the end of every semester students are asked to give their feedback for each individual faculty through a feedback form. Thereafter, the Director/Principal then personally discusses with each teacher his/her feedback report. The report is given to the faculty members.

24. Unit cost of education

- **Unit Cost of Education (*including salary component*)**

= Total Annual Expenditure / Total No. of Students

= Rs. 2,96,08,000/1120

= Rs. 26,435.71

- **Unit Cost of Education (*excluding salary component*)**

= Total Annual expenditure / Total No. of Students

= Rs.1,49,22,000/1120

= Rs.13,323.21

(No. of Students: Home Science: 275, Commerce: 428, Management: 417)

25. Computerization of administration and the process of admissions and examination results, issue of certificates.

A new website has been launched and students can download the admission forms, alumni membership form from the site itself.

In the Department of Management the admission procedure is totally computerized with the database of all the newly admitted students. Their academic details along with resident address and other necessary details are recorded.

26. Increase in the infrastructural facilities

All necessary maintenance and repair work including some major renovations and additions were carried out at the main campus during the summer break. Some of these are highlighted below:

- **Teacher's Room with Work Stations:** All full time faculty members from both the Departments of Home Science and Commerce have been provided with work stations with personal computers having 24 hours internet connectivity in a newly constructed staff room.
- **Conference Room:** A new state-of-art conference room has been set up on the newly constructed 3rd floor of the main campus for holding meetings and conferences.
- **Design Studio:** A design studio with 10 computers and a printer has been set up
- **The Draping & Clothing Laboratory** was renovated
- **An Examination Office, a Counselor's Room, an Alumni Association Office, a NSS Office, a Visitor's Room** were specifically allotted for its respective purpose.
- An **Electronic Fire Alarm System** with a reservoir having 50,000 gallons water capacity has been installed
- **Public Address System (PAS)** was installed in the month of June; there are about 4 speakers on each floor and the Principal can effectively make all important announcements..
- An elevator with a capacity for 13 persons was installed in the main campus premises

Sl. No.	Room/Laboratory	Work Executed
1	Internet Zone inside the Library	04 new computers were added to the library
2	Laundry Laboratory	Old work-tables were discarded and new work-tables were provided
3	Clothing Laboratory-II	Cemented counter tops were broken down and the room white washed
4	Chemistry Laboratory	Counter tops were repaired and the damaged ply changed. Some masonry work was also carried out in the storeroom.
5	Pedestal Fans	6 pedestal fans were purchased for the auditorium
6	Plastic Chairs	About 102 chairs were purchased for various laboratories. 54 of these were sponsored by the Street Food Project
7	Display & Notice Board	Sponsored by the Street Food project

27. Technology upgradation

- The Open Source D-Space (Digital Space) for Local Digital Library had been installed in the Department of Management. The Local Digital Library or an Institutional Repository helps to organize and disseminate the materials such as TSB lists, lecture plans, handouts, question papers, internship projects reports, etc. The user can search the topics through LAN. The teachers can submit their published articles in the faculty community also. Data installation is still on the process.
- Department of Management has subscribed to “Online Cygnus MBA Knowledge Portal – Platinum” for one year
- 37 new computers along with other accessories has been purchased and installed and upgradation of the old computers has been done during this session. Following were acquired in the current academic session

Main Campus	Satellite Centre
34 new computers	03 new computers were added in LRC & MIS in the Dept. Of Management.
2 laser printers	
22 digital UPS 600VA	SPSS software has been installed in the Dept. of Management
24 TFT computer upgradation	
21 computers with RAM and DVD upgradation	Swipe card for faculty and students have been introduced in the dept. of management
1 keyboard	
3 UPS battery	
2 mouse	
3 sets of speakers	
42 mousepad	

28. Computer and Internet access and training to teachers and students

All computers in the campus have Internet connections. The Faculty Reading Room is equipped with computers, printers and scanners for the exclusive use of the faculty members. At the Department of Management, computer and Internet access is provided to each individual faculty.

Students from all the three Departments of the Institute also have access to Internet facility through computers available in the Library/Computer Laboratory

29. Financial aid to students

Financial assistance was also given to the following students during this session (2007-2008).

Sl. No.	Name of the Student	Department & Class
1	Ms. Neha Acharya	2 nd Year, Department of Commerce
2	Ms. Swati Swami	3 rd Year, Department of Commerce
3	Ms. Sutapa Chanda	Final B.Sc (Composite Home Science Section), Department of Home Science

30. Activities and support from the Alumni Association

- The Alumni Association of J D Birla Institute organized an evening ‘**Entourage**’ filled with fun and frolic for the students of the Institute on 23rd February (Saturday) 2008 at Birla High School (for Boys) grounds with an objective of **team building and fund raising**. DJ Akash’s foot tapping music, games, food and lucky draw were the main attractions.
- A **Reunion** and a **Batch '07 meet** was held at the Institute’s auditorium on 26th of April 2008. Ms. Nina Singh, an ex-student of this Institute and mentor of several well known schools in the city like Devyayan, Akshar, Disha and Ed Plus graced the occasion as the chief guest. Around 130 ex- students, alumni members and teachers participated. The event provided a platform for the ex-students to interact with the alumni members and to share their experiences in various fields chosen by them. The alumni association also organized a short cultural programme.
- The first **Newsletter** of the Alumni Association was published and circulated amongst the alumni members, ex-students (Batch 2006-2007) and the final year students of both the Departments of Commerce and Home Science.
- Database of the students of 2007-08 has been created and the association is constantly trying to increase its membership base.
- The Association members are regularly invited to all the college functions such as annual show, sports, seminars and others. This helps them to bond with the Institute.
- Alumni members are also involved in conducting classes/helping as research officers.
- The Association jointly with the Institute organized a **Book Bazaar** for the faculty and the students whereby the books could be purchased at discounted rates.

31. Activities and support from the Parent-Teacher Association

No formal Parent-Teacher Association has been formed; however, parents can informally meet the Principal in connection with their ward's academic progress.

An Internal assessment report is sent to the parents regularly. Parents of students performing poorly in internal examination or those with low attendance are required to meet the Principal.

32. Health services

- The Food and Nutrition Section of the Department of Home Science celebrated the World Nutrition Week with a theme 'Nutrition Promotion for Stronger Nation' at the institute on 6th and 7th of September 2007. During the said period, various activities were conducted:
 - a. Determination of the Body Mass Index (BMI) for interested students of the Institute.
 - b. Free diet counseling for the students of the institute.
 - c. Free distribution of pamphlets on obesity, diabetes and cardiovascular diseases to the students of the Institute.
 - d. A cookery contest on nutritious recipes was also held on the last day (7th September 2007); the event witnessed an overwhelming response.
- A workshop on 'Pranic Healing' was organized on 26th February 2008 at the Auditorium of the Main Campus for the 1st year students, Department of Commerce. Mrs. Durga Banka, who is a member of the Yog Vidya Pranic Healing Foundation of West Bengal, with a 10-year experience in this art delivered the lecture. She conducts similar workshops in various educational Institutions and business premises.
- A workshop on Cancer Awareness was held on the 7th of March, 2008 at J D Birla Institute auditorium. A lecture on 'Female Cancers' was delivered by Prof. A.P. Majumdar, Dean, Department of Oncology, AMRI, Kolkata while Dr. Arundhati Chakraborty, Consultant Oncologist, Apollo Gleneagles, Kolkata deliberated on 'Breast Cancer Awareness and Precaution'. This was followed by a short workshop conducted by a cancer support group, Hitaishini. All girl students of the college were given handouts with instructions on self examination of breasts to identify symptoms if any. The handouts were sponsored by the NSS group of the Institute.
- The Resource Management Section, Department of Home Science organized a 16 hours workshop on First Aid for its students from 24th April to 9th May, 2008.

Students were awarded certificates by the St. Johns Ambulance Association after appearing for exam and for successfully completing the course.

- A number of guest lectures related to several health issues were organized for students pursuing postgraduate diploma in Dietetics & Applied Nutrition in the session 2007-08. The list of the same is given below.

Sl. No.	Doctors and Dieticians	Topic
1	Dr. Anil Mishra, Head, Cardiology Dept., B M Birla Heart Research Centre	Diseases of Heart
2	Dr. Lakhotia, Chairman, Association of Osteoporosis, Kolkata Chapter	Osteoporosis
3	Dr. S. K. Saha, Diabetologist	Diabetes
4	Dr. Sarla Goel, Paediatrician	Inborn errors in metabolism
5	Dr. Sujit Basu, S. V. Devi Charitable Home	Diseases of kidney
6	Dr. Anirvan Mitra	Osteoporosis, Gout & Arthritis
7	Dr. Debashis Banerjee	Cancer
8	Ms. Annu Jhunjunwala, Instructor, Gold Gym	Sports Nutrition
9	Ms. Ishani Banerjee, Chief Dietician, CMRI	Enteral Nutrition
10	Ms. Babita Hazarika, Chief Dietician, Apollo Hospital	Dietary treatment of Kidney diseases
11	Ms. Paromita Das Dutta, Dietician, Chittaranjan hospital	Dietary treatment of Cancer

33. Performance in sports activities

The Annual Sports Day was celebrated on 10th February (Sunday) 2008 at the Rabindra Sarobar Stadium. In total about 350 students from all the three Departments of Home Science, Commerce and Management took part in the event. Major General TM Mhaisale, Eastern Command, Fort Williams graced the occasion as the Chief Guest. The Championship Trophy was won by the students from the Department of Management; while Harshita Banka, student of B.Com 1st year (sec A) was awarded the Best Sport's Person. Faculty members, Class II and Class IV staff also participated in various tract events on the final day.

34. Incentives to outstanding sportspersons

None

35. Student achievements and awards

- Mr. Mahesh Hatiramani and Ms. Astha Murarka, from the Department of Management, and Ms. Sneha Raut from the Department of Home Science were awarded the 1st, 2nd and 3rd prize at the annual inter-department debate competition on

'There is a lot in a name, Calcutta and Kolkata are not the same', which was held on 19th September 2007 at the new conference hall of the Main Campus. The fourth prize was awarded to **Mr. Harsh Vardhan Daga** from the Department of Management.

- **Harsha Roy** of First B.Sc (sec B) and **Purnima Sodhani** of Inter B.Sc. (sec A) were awarded the 1st and 2nd prizes respectively during the **Poster Competition on 'Environment and Me'** held on Thursday, 13th of March 2008. **Vrinda Dugar** from B.Com 1st year (sec C) was given a special prize through popular voting. All participants were given a participation certificate.
- **Shruti Gupta** of Final B.Sc was awarded first prize and **Damanjeet Kaur** of Inter B.Sc. (Section B) came second at a **Collage Competition** held on Thursday, 20th of March 2008. All participants were given a participation certificate.
- The Textiles & Clothing Section of the Home science Department had organized a competition on **"Best out of Waste"** on 7th April, 2008. **Madhu Bohra** of Inter B.Sc. (sec A) got the 1st prize, while **Nikita Mundra** of Final B.Sc. (Composite Home Science Section) got the second prize. 41 students from both the departments of Home Science & Commerce participated in this event.
- The list of award winners for indoor and outdoor sports event is given below:

Sl. No.	Event	Participants	Winner
1	Boys (100 mts)	Apurva Bhatt	1 st
		Saqib Saigal	2 nd
		Utsav Singh	3 rd
2	Boys (200 mts)	Apurva Bhatt	1 st
		Saqib Saigal	2 nd
		Gaurav Baid	3 rd
3	Throw Ball for Boys	Team A: Dhawal Khanderia	1 st
		Team B: Aditya Saraswat	2 nd
4	Girls (100 mts)	Richa Sha	1 st
		Harsha Surana	2 nd
		Dipashree Joshi	3 rd
5	Girls (200 mts)	Dipashree Joshi	1 st
		Richa sha	2 nd
		Harsha Surana	3 rd

6	Boys (4 x 100 mts) relay	Team A: Apurva Bhatt, Gaurav Baid, Utsav Singh, Arijit Banerjee	1 st
		Team B: Siddarth Talani, Saquib Saigal, Md. Mateen, Adnan Saigal	2 nd
7	Girls (4 x 100 mts) relay	Team E: Akshita Chamaria, Survi Saboo, Rashi Baid, Rashmi Baid	1 st
		Team A: Nikita Bansal, Dipashree Joshi, Baisakhi Bhowmik, Mary Jane Varghese	2 nd
8	Sack Race	Sunayana Dutt	1 st
		Namrata Shaw	2 nd
		Harsha Surana	3 rd
9	Chess	Pradyumn Kothari (BBA)	1 st
		Harshita Banka (B.Com)	2 nd
		Sripriya V (B.Sc)	3 rd
10	Carrom	Swati Maheshwari (B.Com)	1 st
		Kushal Shah (BBA)	2 nd
		Deepika Karnani (B.Sc)	3 rd
11	Dart	Preeti Lakhotia (B. Sc)	1 st
		Mahika Ajmera (B. Com)	2 nd
		Rahul (BBA)	3 rd
12	Table Tennis	Md. Mateem Burhan (BBA)	1 st
		Harshita Banka (B.Com)	2 nd
		Shradha Thakker (B.Sc)	3 rd
13	Badminton (boys)	Pradyumn Kothari (BBA)	1 st

- Jadavpur University recognizes the meritorious students and the student scoring highest marks in each degree programme of each department is awarded a gold medal on Convocation Day held at the University premises. The list of students who got gold medals for session 2007-2008 is given below:

Recipient of the Gold Medal at the University Convocation	
Ms. Swati Saraogi	Final B.Sc (Hons) in Home Science, (Resource Management Section)
Ms. Neha Bhatia	3 rd Year B.Com (Hons)
Ms. Priyanka Sureka	M.Sc. Part II Composite Home Science Specialization
Ms. Madhu Bachhawat	M.Sc. Part II Human Development Specialization

- The Sushila Devi Birla Award is awarded to those securing highest marks in each class and also to the student scoring highest in a entire 3-year degree programme (combining all the three years performance for undergraduate degree and the two years performance for post graduate student). The list of these meritorious students who were awarded for the session 2007-2008 is given below:

Awardees for the Sushila Devi Memorial Prize given by the Institute for Excellence	
Department of Home Science	
Ms. Swati Saraogi	Topper in all 6 semesters taken together for Home Science
Ms. Damanjeet Kaur	First B.Sc (sem I& II)
Ms. Abhilasha Bagaria	Inter B.Sc (sem I& II)
Ms. Errena Sarkar	Final B.Sc (sem I& II) Composite Home Science Specialization
Ms. Payal Shah	Final B.Sc (sem I& II) Human Development Specialization
Ms. Swati Saraogi	Final B.Sc (sem I& II) Resource Management Section
Ms. Priyanka Chowdhary	Final B.Sc (sem I& II) Food and Nutrition Specialization
Ms. Shweta Agarwal	Final B.Sc (sem I& II) Textile & Clothing Specialization
Ms. Rachita Shroff	Post Graduate Diploma in Dietitics and Applied Nutrition
Ms. Phorum Shah	M.Sc Part I (sem I& II) Composite Home Science Section
Ms. Radhika Chandak	M.Sc Part I (sem I& II) Human Development Section
Ms. Ruchika Kharkia	M.Sc Part I (sem I& II) Resource Management Section
Ms. Priyanka Sureka	M.Sc. Part II Composite Home Science Specialization- Annual pattern
Ms. Madhu Bachhawat	M.Sc. Part II Human Development Specialization- Annual pattern
Department of Commerce	
Ms. Kavita Bhganani	Topper in all 6 semesters taken together for Commerce
Ms. Anuradha Sureka	First Year B. Com (Sem I & II)
Ms. Lee Fung Chun	Second Year B. Com (Sem I & II)
Ms. Afreen Fatma	Third Year B. Com (Sem I & II)

36. Activities of the Guidance and Counseling units

Ms. Nupur Nagrath, faculty with Kornash, a Lifestyle Management Institute has been appointed as the Counselor in the Institute on a contractual basis. Ms. Nagrath would be available in the college for counseling both for students and faculty members on Monday, Wednesday and Friday from 9:30 a.m to 12:00 noon.

37. Placement services provided to students

Final year students of the Department of Home Science have to undergo an Internship / vocational training programme of one month duration as a part of the curriculum. This training programme gives students an opportunity to work in real life situations. Depending on their performance and ability to adjust to the working environment, many students get employed with the organization where they were undergoing training. Many students of the Department of Commerce opt for higher level courses in spite of getting offers of employment from organizations where they underwent internship.

Department / Section	Total no. of students in the Department / Section	Place / Nature of Internship Training	Number of students employed
B.Sc. Home Science, Composite Home Science Section	16 + 6**	----	
	5 students have enrolled for higher studies. 1 M.Sc student is working in the HR section of an IT firm and 2 others are working as textile designers in a boutique.		
B.Sc. Home Science, Food & Nutrition Section	20	----	
	13 are pursuing higher education either a Masters degree or a post graduate diploma.		
B.Sc. Home Science, Human Development Section	20	Hospitals (HR Section)	2
		Kidzee	1
		Manovikas Kendra
		Counseling Centers
		Manovikas Kendra
5 students are pursuing higher studies; while on is employed with the Bengal Chamber of Commerce as an Asstt. Event Manager.			
B.Sc. Home Science, Resource Management Section & M.Sc in Resource Management	20 + 6** = 26	Interior Designing Firms	5 + 2**
		Architectural Firms	----
		IT Firms (HR Department and Marketing & Advertising Sections)	2**
		Corporate Enterprise (HR Section and Interior Designing section)	----
		1 M.Sc student wishes to set up her own enterprise, 1 postgraduate students wishes to take up the teaching profession while 3 of our undergraduate students have pursued higher studies in various fields.	
B.Sc. Home Science, Textiles & Clothing Section	20	Export Houses	2
		Fashion Designers	2
	6 students are pursuing higher studies		
	5 students have enrolled for higher studies.		
** M.Sc Students			

38. Development programmes for the non-teaching staff

None

39. Healthy practices of the institution

- The college maintains and provides a clean and hygienic environment
- The students' council body comprises of the following elected members: two head girls one each from the departments of Home Science and Commerce, two assistant head girls one each from the departments of Home Science and Commerce and class

representatives from each class/section. The Council meets the Principal at regular intervals and discusses matters pertaining to students.

- A 'students' grievance box' has been placed for students and other members of the institute to freely submit their complains/suggestions and grievances. The principal looks after the grievances and seeks to resolve the problems.
- Faculty members are encouraged to deliver lectures as guest faculty at other institutes such as Jadavpur University, NIFT, WBUT, IIT and Manovikas Kendra.
- The Management of the college appreciates the efforts of teachers by awarding them monetary award and trophies every year on the occasion of teacher's day. Teachers are awarded for all round performance, for publication of research papers in reputed journals and also for their contribution towards the growth of the Institute.
- Faculty members maintain punctuality and also insist on students reaching classes on time.
- The college also encourages co-curricular and extra-curricular activities for the all round development of the students.
- The creativity in the students is cultivated and their thoughts are given expression to through the college magazine, which was published in the month of M ay.
- The students at the end of the semester give their feedback on the teachers' performance.
- The college still maintains the tradition of morning assembly where the students chant hymns. Relevant information or announcement for the day are made during this time
- An annual picnic is organized for the students where team building is fostered among them.
- About 475 students belonging to different communities attended the **Saraswati Puja**, which was celebrated on 11th February (Monday) 2008 at the main campus. The students themselves performed the puja ceremony, and a short cultural programme preceded this.
- The **Annual Show** of the college was organized on 25th January (Saturday) 2008 at the auditorium of the main campus. The event was graced by Prof. (Dr.) Subrata Pal, Dean, Faculty of Science, Jadavpur University and was attended by the Final year students from both the Department of Home Science & Commerce. The students from both the departments had put up a short cultural programme. Sushila Devi Memorial

Annual Prizes for outstanding performance in the academic session 2006-2007 were awarded to the meritorious students from both the departments.

- The Independence day was celebrated in the college with full enthusiasm by the students of all the three departments
- The Institute maintained its tradition of celebrating the Fresher's Party for welcoming the new students on 26th of July, 2007 and at the end of the year a Farewell party was organized for the outgoing students. On both the occasions cultural programme was organized followed by refreshments.
- The college encourages students and faculty members to undertake long distance field visits and pleasure trips / excursions

Department / Section	Dates	Number of students	Places
EDUCATIONAL EXCURSIONS			
Composite Home Science Section of the Department of Home Science	20.11.07 to 31.11.07	20 students accompanied by two faculty members	Ahmedabad, Bhuj, Mt. Abu & Jaipur Amul Factory, Dr. Shetti's Clinic, Mental Hospital (Jaipur) and various hand crafted textile producing centers (block & dabu prints and manufacture of handmade paper at Sanganer, ajrakh prints at Ajrakhpur, rogan art and leather craft at Nirona, shawl and rug weaving at Bhujodi, Rabari embroidery at Hodaku and Daneti). At Mt. Abu the students enjoyed the boat ride at Nakki lake, the Dilwara temples and the sunset point.
Food & Nutrition Section of the Department of Home Science	26.11.07 to 13.11.07	20 students accompanied by two faculty members	Amritsar, Ludhiana, Chandigarh & Shimla They visited units of wheat milling, breweries, food preservation centers (jams, jellies, squashes, sauces) and hospitals.
Human Development Section of the Department of Home Science	22.12.07 to 3.1.08	20 students accompanied by two faculty members	Baroda, Junagarh, Gir Forest, Somnath & Ahmedabad Students visited homes for mentally retarded children and children suffering from Cerebral Palsy.
Resource Management Section of the Department of Home Science	7.9.07 to 17.9.07	20 students accompanied by two faculty members	Punjab Apart from local sightseeing (Golden Temple, Jalian Wala Bagh, Wagh Border, Rock Garden, Ashardham Temple, etc), the team visited and saw the OCM factory at Amritsar, manufacture of wooden furniture with inlay work at Kartarpur, making of durries at Nakodar, College of Home Science, Punjab Agricultural University, Ludhiana, Miniking Hosiery manufacturing unit at Ludhiana, manufacturing of furnishing fabrics on Jacquard and Dobby machines at Shingora International, ITC Green Centre and Solar Energy Centre buildings at Gurgaon and ITC Maurya Sheraton Hotel at

			New Delhi
Textiles & Clothing Section of the Department of Home Science	20.11.07 to 31.11.07	20 students accompanied by two faculty members	Jamnagar, Bhuji, Mt. Abu & Jaipur The Digjam Mills and various hand crafted textile producing centers (block & dabu prints and manufacture of handmade paper at Sanganer, ajrakh prints at Ajrakhpur, rogan art and leather craft at Nirona, shawl and rug weaving at Bhujodi, Rabari embroidery at Hodaku and Daneti). At Mt. Abu the students enjoyed the boat ride at Nakki lake, the Dilwara temples and the Sunset point.
PLEASURE TRIPS			
Students from both the departments of Home Science and Commerce	21.11.07 to 25.11.07	33 students accompanied by three faculty members	Bangkok & Pattaya
Students from both the departments of Home Science and Commerce	25.11.07 to 6.11.07	48 students accompanied by two faculty members	Goa & Kerala
Faculty members	12 members	5 th of January 2008	Shantiniketan Members enjoyed the trip and felt that similar team building exercises should be organized for better self-development and for fostering team spirit among them.

40. Linkages developed with national/ International, Academic/ Research Bodies

The Articulation Agreement for Advanced Entry to MBA of New Castle Business School, UK has been signed and finalized between Northumbria University and JDBI (Department of Management) on 17.05.2008.

41. Any other relevant information

- The Executive council of the Jadavpur University allowed the institute to change its name from 'Smt. J. D. Birla Institute' to 'J D Birla Institute' vide a resolution passed on June 2007 at the 21st meeting of the 6th Executive Council. The same was ratified by the Court, Jadavpur University on 18th July 2007.
- The Institute has initiated a Programme on Career Counseling through which the students of different schools are oriented towards Home Science Education. As a part of this programme an orientation lecture this year was delivered to the students of class VIII, IX, X and XI of Shikshayatan School on 03.12.07 and to the students of Birla High School for Girls on 18.12.08. Aided with power point presentation, the students were briefed on the various branches of Home Science. Information

regarding the curriculum highlights of the different specializations and prospective career opportunities were given to the students. Approximately 400 students and 200 students attended the orientation at the two schools respectively. Some of the misconceptions regarding Home Science were also cleared during the orientation.

- With an objective to foster team building and group activity and to inculcate an positive attitude towards all situations in life, students from the Department of Commerce (3rd year) had screened the movie , ‘The Secret’ at the auditorium of the main campus on 12th February 2008. (After watching the film many students could understand the hidden, untapped power that is within them, and this revelation could possibly bring joy to every aspect of their lives as promised by the author.)
- The students of the various short-term courses exhibited the articles made by them during the course on 28th and 30th February 2008.
- Lions Club of Calcutta, Mother Teresa Sarani awarded the college ‘**College to Look out For**’ on 28th July 2007 at the award night held at the Science City Auditorium.

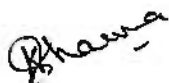
PART C

Detailed Plans of the Institution for the next year

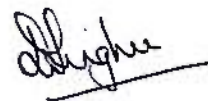
1. Initiative to plan for a postgraduate programme (M.Com) in the Department of Commerce to provide upward mobility to the students
2. To continue the efforts for introducing the following specializations at the final year undergraduate level (B.Com) in the Department of Commerce 'Accountancy & Finance', 'Marketing' and 'Banking & Insurance'. The Faculty Council of Arts, Jadavpur University, has already approved the curriculum. The detailed syllabus of the above specialization is being prepared and would be submitted to the affiliating university very soon.
3. A formal proposal along with the curriculum and the syllabus for the **specialized and professionally oriented undergraduate courses** in Food Science & Nutrition Management, Textile Science, Clothing & Fashion Studies, Human Development and Interior Designing and have already been submitted to the affiliating Jadavpur University for consideration. On approval the Institute intends to offer some of these courses from the next session (2009-2010).
4. As in the past, **remedial classes** have been made mandatory for students with poor scores in the science subjects at school level examinations and enrolling in the undergraduate Home Science programmes for session 2008-09. This will be continued.
5. A newly designed website has been floated by the Institute and efforts are being made to provide latest updates of the college.
6. **Short term courses** to continue for revenue generation and some new courses to be added.
7. Installation of **MIS** in both the Departments of Home Science and Commerce and in the administrative office.
8. Release of the college research journal catering to research in the field of Home Science by December 2008. Papers selected for the **journal** are in the process of being edited.
9. To initiate new UGC-sponsored research projects (Minor Research Project)
10. The next college magazine to be published by March 2009.

11. Workshop on 'Pranic Healing' and 'Spoken English' and lectures on 'Personal Hygiene' and 'Coping with Stress' would be organized for class IV staff
12. A plan to undertake a Faculty Development programme in the form of guest lecture/workshop, orientation courses and refresher courses at regular intervals is being considered
13. Organization of a free eye camp and blood donation camp for the benefit of all the stakeholders of the Institute is under consideration.
14. A lecture on 'Substance Abuse' would be held for the students of the Institute.
15. The Institute envisages hosting two seminars, at least one sponsored by UGC in the next academic session.
16. The Institute plans to host the 28th National Biennial Home Science Conference under the auspices of the Home Science Association of India (HSAI) in 2009.
17. The Alumni Association of the Institute would continue their efforts to raise funds and organize events
18. Extra-curricular activities such as sports, cultural show, Independence Day, Saraswati Puja, fresher's party, farewell party, debate, quiz and other events would be organized.
19. Institute plans to set up a Theatre Club
20. NSS would continue organizing social activities for benefit of the larger society. A new club, 'Helping Hands' with the objective of helping the needy has been formed by the students and faculty of the Institute.
21. To foster an overall development of the students, the Institute will continue to offer courses on 'Personality Development & Soft Skills' to them.

The Institute plans to fulfill the unrealized goals of the previous year, strengthen the already existing ones.



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