



J. D. BIRLA INSTITUTE
(Departments of Science & Commerce)

5th January 2019

NOTICE

We are happy to inform all that the college will be offering **Special Add-on Certificate Courses** for willing students after college hours. The details of the course are mentioned below.

Sl. No	Course Name	Certifying Organization	Course Duration (Tentative)	Course Fees (Tentative)	Minimum Number of Participants
1.	STOCK MARKET ANALYSIS	National Stock Exchange	a) 30 hours b) 1½ Months c) Twice a week	Rs.15,000/-	20
<u>USP of the Course:</u> Certificate by NSE, course will be conducted by special faculty soon after college hours within the college premises.					
2	Case Study And Case Writing	ICFAI Business School, Kolkata	a) 40 hours b) 1½ Months c) Twice a week	Rs.15,000/-	20
<u>USP of the Course:</u> Certificate by ICFAI, course will be conducted by eminent faculty soon after college hours within the college premises.					
3	RETAIL MARKETING	Calcutta Business School	a) 72 hours b) 3 Months c) Twice a week + field visit	Rs.25,000/-	20
<u>USP of the Course:</u> Certificate by CBS, course will be conducted by eminent faculty after college hours within the college premises; it will involve field visits on weekends and residential stay at CBS for some time.					

Students interested to join the courses must submit their name list to respective HoDs / teacher coordinators latest by **15th January 2019**. Based on this feedback the courses will be finalized and fees will have to be submitted by 31st January 2019.

NOTE: The courses will commence subject to enrollment of required minimum number of participants

Principal
Prof. Deepali Singhee