

J.D Birla Institute, Department of Commerce

CURRICULUM

for M.Com

SEMESTER 1			
Code No.	Subject	Th/Pr	Marks
MCOMC 101	Mathematics and Statistics in Business Decisions	Theory	50
MCOMC 102	Organizational Behaviour	Theory	50
MCOMC 103	Management Information System and IT Applications	Practical	100
MCOMC 104	Term Paper	Practical	50
TOTAL			250
SEMESTER 2			
MCOMC 201	Operation Research	Theory	50
MCOMC 202	Marketing Management	Theory	50
MCOMC 203	Managerial Economics and Indian Business Environment	Theory	100
MCOMC 204	Seminar	Practical	50
TOTAL			250
SEMESTER 3			
MCOME 301	Elective 1	Theory	100
MCOME 302	Elective 2	Theory	50
MCOME 303	Elective 3	Theory	50
MCOMC 304	Corporate Environmental Management	Theory	50
MCOMC 305	Project I	Practical	50
TOTAL			300
SEMESTER 4			
MCOME 401	Elective 4	Theory	100
MCOME 402	Elective 5	Theory	50
MCOME 403	Elective 6	Theory	50
MCOMC 404	Internship (8 weeks)	Practical	100
MCOMC 405	Project II & Viva Voce	Practical	100
TOTAL			400
GRAND TOTAL			1200

Elective Groups:

The students have to select any *one from the available groups* (Accounting & Finance and Marketing) at the commencement of M.Com. Semester-III. Some important points relating to the selection are given below—

Notes:

1. The elective groups in the Semester IV will remain the same as the ones selected in Semester III.
2. Once a group has been selected, no change in selected groups will be allowed later.
3. While Group-A of the selected elective will be taught in **Semester III**, the Group-B of the selected elective will be taught in **Semester IV**.

List of Elective Groups

Accounting & Finance

Group A:

MCOME/A301 Corporate Financial Accounting and Auditing (100)
MCOME/A302 Financial Management and Financial Engineering (50)
MCOME/A303 Advanced Cost and Management Accounting (50)

Group B:

MCOME/A401 Taxation and Tax Planning (100)
MCOME/A402 Security Analysis and Portfolio Management (50)
MCOME/A403 International Finance (50)

Marketing

Group A:

MCOME/M301 Sales and Distribution Management (100)
MCOME/M302 Rural Marketing (50)
MCOME/M303 Integrated Marketing Communication (50)

Group B:

MCOME/M401 Consumer Behaviour and Marketing Research (100)
MCOM/M 402 Services Marketing (50)
MCOME/M403 Supply Chain Management (50)